

JETOUR Auto PH, MR D.I.Y. renew partnership for exciting Holiday promo

A successful brand partnership deserves an encore, and that's exactly what innovative mobility company JETOUR Auto Philippines Inc (JAPI) and popular home and life improvement retailer MR D.I.Y. have put together to delight the Filipino consumer for the 2024 Holiday Season.

This time around, the JETOUR and MR D.I.Y. brands have collaborated for the "Holi-DIY Spend & Win" raffle promo. Under this ongoing promotion, any customer who spends a minimum of P1,000 in any MR D.I.Y. store nationwide is eligible to win exciting items, including the grand prize, a JETOUR X50 Sport compact crossover.

The promo period lasts from November 1, 2024, to January 15, 2025. Winners of the promo will be announced during the period of January 16 to February 28, 2025.

"Our previous partnership with MR D.I.Y. was a resounding success. And it's only fitting that we followed this up with a bigger and more exciting promotion. This time, JETOUR Auto Philippines is proud to give away to MR D.I.Y. customers our latest model, the X50 Sport. This vehicle truly embodies product excellence, efficiency, and value for mon-

ey—the very qualities that customers seek whenever they enter any MR D.I.Y. store," quipped Mr. Yves Licup, JAPI President.

The 5-seater X50 modern subcompact SUV has been touted as "Your First JETOUR Vehicle." Its design and engineering, however, suggest that the X50 may very well be "Your First Ride into Adventure," as the performance outputs of this compact SUV hint at spirited driving: A 1.5-liter turbocharged gasoline engine mated to a 6-speed, wet-type, Dual Clutch Transmission (DCT) that produces maximum 154 horsepower and 230Nm of torque. Meanwhile, its "Urban Aesthetic" Design Philosophy makes it blend well in urban and country environments.

The JETOUR X50 subcompact SUV in four color options (black, blue, white, and gray), is now offered at a starting price of P888,000 for the X50 MT Journey, P988,000 for the X50 AT Travel, P1,088,000 for the X50 AT Sport.

MR D.I.Y. has become one of the most popular home and life improvement retailers in the Philippines. With its "Always Low Prices" motto, MR D.I.Y. first opened its doors in Malaysia in 2005. Today, there are over 4,000 MR D.I.Y. stores in Malaysia,



From left to right: Mr. Mark Muhaymin, Retail Head of MR.DIY Philippines, Mr. Charles Salceda, Senior Marketing Manager of MR.DIY Philippines, Mr. Yves Licup, President - JETOUR Auto Philippines Inc., and Ms. Cherry May De Los Santos, Marketing Director - JETOUR Auto Philippines Inc

Singapore, Thailand, Brunei, Indonesia, Cambodia, India, Spain, and the Philippines offering over 18,000 varieties of products—ranging from household, electrical, hardware, and stationery, to sports and car accessories.

JETOUR Auto Philippines Inc. is the sole and official distributor of JETOUR vehicles and services

in the country. JAPI sells the seven-seater JETOUR X70 variants in Journey, Travel, Sport, and X70 Plus, the JETOUR Dashing, Dashing Symphony, Dashing Lightning i-DM (PHEV) the JETOUR X50, the JETOUR Ice Cream Battery Electric Vehicle (EV), and the 4X4 SUV JETOUR T2 and JETOUR T2 Terminator.



OMODA and JAECOO Philippines Starts Selling OMODA C5 and E5 in Metro Manila and Cebu Dealerships

The OMODA C5 and E5 cost between PHP 998,000.00 - PHP ,699,000.00.



Global automotive brands OMODA and JAECOO today announced that the first batch of their vehicles in the Philippines, the OMODA C5 AND E5, will start selling this month in Metro Manila and Cebu dealerships. The first two OMODA and JAECOO Showrooms are located in Marcos Highway, Pasig City, and at G-Mall, Cebu City.

The rising global automotive brand saw 2024 as its foundational year in the market. The brand's key milestones this year include the arrival of the first batches of its automotive models and formation of its networks of partners such as BDO, Security Bank, Bank of China, ICBC, and DB Schenker. The OMODA C5 and E5, which arrived in the Philippines last August, started pre-selling during the brand's participation at the 12th Philippine EV Summit and the Auto Focus Pre-Christmas Multibrand Test Drive Festival.

"The strides we made this year lay the groundwork for our plans in 2025. We cannot wait to finally see our first models in the market hit Philippine roads, and for Filipinos to experience our unique automotive engineering DNA," said Abner Berdos, the Vice President of OMODA and JAECOO Motor Philippines, during the brand's exclusive media thanksgiving dinner on December 11 in Quezon City.

The OMODA C5 is the first automotive innovation engineered by the OMODA brand, and is also the first model to arrive in the Philippines. Built with OMODA's "Cross F Future" design philosophy, the OMODA C5 is equipped with advanced technologies such as a Smart Key with Remote Engine Start and a Voice Control Command System. It comes in three variants, all ranging below PHP 1.3 million:

- * Premium Variant - P1,279,000.00
- * Comfort Variant - P1,159,000.00
- * Lifestyle Variant - P 998,000.00

The OMODA E5 is the brand's first-ever electric vehicle. It boasts a WLTP-rated range of 430 km and fast-charging capability, allowing it to go from 30% to 80% in just 28 minutes. The model

comes in two variants, with the Comfort variant including a free 7kW wall charger. Both are priced below PHP 1.7 million:

- * PREMIUM Variant – P1,699,000.00
- * COMFORT Variant – P1,649,000.00

OMODA & JAECOO will also offer buyers a bumper-to-bumper warranty of up to 84 months or 200,000 km (10 years or 1 million km for the internal combustion engine) and 60 months or 160,000 km bumper- to-bumper warranty (8 years or 160,000 km for electric motors and batteries).

OMODA and JAECOO Philippines gears up for bigger and bolder 2025

Leveraging the grounds gained in 2024, OMODA and JAECOO Philippines is gearing up for a big splash in 2025 with several announcements slated in the first quarter of 2025. The brand is set to showcase new models that will be equipped with advanced technologies and innovative features at the Manila International Auto Show in April 2025.

The JAECOO EJ6, which debuted at the 12th Philippine Electric Vehicle Summit in October this year, is one of the brand's latest automotive innovations that will officially launch in 2025. A star model of the JAECOO brand, the EJ6 is engineered with premium off-road automotive engineering DNA and is poised to lead the off-road-capable EV trend in the Philippines. The latest off-road-ready EV is equipped with a cutting-edge six-in-one motor system and full-time electric four-wheel drive, promising an exceptional driving experience through unparalleled power and off-road capabilities. The brand's newest offering is also built with an innovative camping mode and spacious design. "The support and warm welcome we received make 2024 truly a foundational year for OMODA and JAECOO brands. The milestones we've earned this year now serve as a solid springboard for us to boldly enter 2025. In addition to officially making our models available for sale, we are excited to unveil more automotive innovations built with our unique automotive engineering DNA next year," said Terry Hu, Country Director of OMODA and JAECOO Motor Philippines.

Mitsubishi Motors Philippines and SSMC Group of Hospitals and Clinics conducted medical mission for Sitio Hemedez community in Sta. Rosa, Laguna



Mitsubishi Philippines Corporation (MMPC), in partnership with its healthcare provider, SSMC Group of Hospitals and Clinics, recently conducted a medical mission in one of the underprivileged communities in Santa Rosa, Laguna.

The community, situated in Sitio Hemedez, Brgy. Malitlit, Santa Rosa, Laguna, consists of approximately 180 families or around 738 individuals, faces pressing challenges in accessing essential healthcare and medical services. Majority of the residents are industrial workers, laborers, and families employed in nearby factories, who also have economic constraints that limit their ability to afford proper healthcare.

MMPC's medical mission aims to address some of these concerns by providing basic laboratory services, medical and dental consultations, and distribution of medicines, hygiene kits and food packs that would help improve the health and living

conditions of the people in the community.

Several volunteers from MMPC and SSMC assisted the free medical mission. MMPC team was led by its Vice President for Safety, Health & Environment Department, Marfel Ancheta and Senior Manager for General Affairs Department, Cristine Jumamoy.

"Staying true to our tagline "Life Made Better", MMPC remains dedicated in helping uplift the communities that face significant challenges. We continue to partner with local government and organizations for us to properly execute these kinds of efforts.

This medical mission not only underscored MMPC's dedication to corporate social responsibility, but also highlighted the importance of community collaboration in creating lasting positive change," said Marfel Ancheta, MMPC Vice President for Safety, Health & Environment Department.



From Left: MMPC Vice President for Safety, Health & Environment Department – Marfel Ancheta; Malitlit Brgy. Captain – Emiliano Mangahis; Malitlit Brgy. Councilor Evelyn Canog



Distribution of medical supplies to Sitio Hemedez residents