

All-New BYD Shark 6 DMO Officially on Philippine Soil

The future of pickup trucks has arrived in the country and is now available for reservation at BYD dealerships nationwide.

BYD Cars Philippines, a subsidiary of ACMobility, the official distributor of BYD vehicles and services in the country, announce the arrival of the BYD Shark 6 DMO in the Philippines. This electrified pickup truck is designed for adventure-seekers and is poised to make a big impact on the local market upon its official launch in March.

Now available for advanced reservation at all BYD dealerships nationwide, the revolutionary BYD Shark 6 DMO showcases BYD's groundbreaking DMO (Dual Mode Off-road) technology designed to deliver class-leading power, performance, and cost-savings. It will have advanced features that promise to revolutionize the pickup truck market.

The soon-to-be-launched BYD Shark 6 DMO enters the segment with its distinctive rugged design and muscular frame, offering an aggressive stance and a commanding presence on the road. With its blend of advanced technology and off-road capabilities, the BYD Shark 6 DMO promises to redefine customer expectations.



"The arrival of the BYD Shark 6 DMO signifies BYD's continuing commitment to providing game-changing vehicles that are set to transform how we move," says Bob Palanca, Managing Director of BYD Cars Philippines. "We're excited to shake things up again in the industry with the all-new BYD Shark 6 DMO. This electrified lifestyle pickup

combines power, technology, performance, and sustainability, while offering adventure seekers a truly innovative and unparalleled driving experience," Palanca continues.

The BYD Shark 6 DMO will join the brand's growing lineup of electric mobility solutions, including the recently launched BYD Seal 5 DM-i sedan and the BYD Sealion 6 DM-i SUV. BYD Cars Philippines' growing electric vehicle lineup highlights ACMobility's and BYD's shared vision to transform the Philippine automotive landscape by bringing cutting-edge electric mobility to more Filipinos.

Interested customers can head to their nearest BYD dealership to learn more about the BYD Shark DMO and reserve their unit today. For exclusive updates and to show interest, customers are encouraged to visit <https://bydcars-ph.com/powerup> and to stay connected through BYD Cars Philippines' official social media channels for the latest news and updates on this highly anticipated release.

OMODA & JAECCOO Philippines Drives Innovation in the Local Auto Scene with Official Brand Launch

OMODA C5, OMODA E5, and JAECCOO EJ6 take center stage as the brand arrives in the Philippines



Global automotive powerhouse OMODA & JAECCOO has officially launched in the Philippines, bringing its signature blend of cutting-edge design, innovation, and performance to Filipino motorists. The highly anticipated launch event on February 18 at the BGC Arts Center set the stage for a bold new era in mobility, unveiling the brand's first models: the OMODA C5, OMODA E5, and JAECCOO EJ6. This isn't just another car brand entering the market — OMODA & JAECCOO is here to redefine the driving experience for young trailblazers and urban explorers, offering a mix of futuristic aesthetics, high-performance engineering, and eco-friendly mobility solutions.

A Year in the Making: Paving the Road to Innovation

Before its grand launch, OMODA & JAECCOO made waves across the Philippine auto scene throughout 2024, showcasing its groundbreaking vehicles at the Manila International Auto Show, the 12th Philippine Electric Vehicle Summit, and the Auto Focus Pre-Christmas Multi-Brand Test Drive Festival. The brand also made its presence felt in some of the country's biggest malls and

established a nationwide dealer network, teaming up with key local bank and logistics partners. The February 18 launch was the culmination of this momentum, signaling the official start of OMODA & JAECCOO's journey on Philippine roads.

"The Philippines is the fifth Southeast Asian market to welcome OMODA & JAECCOO, and we couldn't be more thrilled," says OMODA & JAECCOO Motor Philippines, Inc. "Since first entering the market in 2023, we've seen a strong demand for vehicles that combine sleek style with smart technology. Now, Filipino drivers can finally get behind the wheel of our models, designed for both city streets and adventure trails."

OMODA Brings Art in Motion to the Philippines

True to its Art in Motion philosophy, OMODA's vehicles are designed for forward-thinking drivers who value style, performance, and innovation. The OMODA C5, a sleek crossover, embodies the brand's futuristic 'Cross F Future' design, blending sharp aesthetics with cutting-edge tech. Meanwhile, the OMODA E5 marks a major leap toward sustainable mobility, being the

brand's first fully electric vehicle in the country.

Recognizing the overwhelming interest in these models even before the official launch, OMODA announced special promo prices to make its game-changing vehicles even more accessible to Filipino motorists.

The promo prices are as follows:

- OMODA C5**
- * 1.5T Luxury – P 1,179,000.00
- * 1.5T Comfort – P 1,059,000.00
- * 1.5L Lifestyle – P 898,000.00

OMODA E5

- * Luxury-extended Range (Blue+White Interior & Black Interior) – P 1,499,000.00

Interested buyers have until June 30, 2025, to avail of the promo. They may either pay a P 10,000 deposit to receive P 110,000 off the OMODA C5 or P 20,000 deposit to receive P 220,000 off the OMODA E5.

"With the warm reception that the OMODA C5 and OMODA E5 received even before our official launch, we were inspired to roll out a promo for our Filipino buyers. This way, more Filipinos can experience premium automotive innovation firsthand," shares Mr. Shawn Xu, CEO of OMODA & JAECCOO Global.



JAECOO: Taking Off-Road EVs to the Next Level

Meanwhile, JAECOO is zeroing in on the future of off-road EVs in the Philippines. Designed for adventure-seekers, the brand merges premium engineering with rugged capability, making all-road, all-weather driving possible with the power of new energy solutions. This, combined

with JAECOO's fun and good-looking designs, ensures a super driving experience for all Filipino urban elites.

Leading the charge is the JAECOO EJ6, an all-electric SUV that tackles any terrain — from steep mountain slopes to rough forest trails — with ease. At the launch, JAECOO officially revealed the EJ6's pricing and color options, allowing Filipino drivers to take their pick among green, black, white, and gray finishes.

The JAECOO EJ6's prices are:

- * AWD Premium (Brown Interior & Black Interior) - P 1,799,000.00
- * RWD Premium (Black Interior) - P 1,649,000.00

Adding to the excitement, JAECOO also previewed its upcoming hybrid SUV, the J7 SHS, set to hit local dealerships soon. Engineered with a Super Hybrid System, the J7 SHS boasts extended range, reduced emissions, and top-tier battery safety — giving Filipino drivers a powerful yet eco-friendly ride. Beyond Cars: A Lifestyle Statement OMODA & JAECCOO launched not just cars but a movement. At the grand unveiling, the vehicles took center stage, rolling down the runway like couture in an

outdoor fashion show.

This showcased how each model is more than just a car — it's a statement piece for the modern, stylish, and trend-savvy Filipino driver.

The event also featured a camping activation, where the JAECOO EJ6 was placed in a rugged, adventure-inspired setup, emphasizing its unparalleled off-road capabilities. To cap off the night, a Light Up Ceremony wowed the crowd as the EJ6 powered up a dazzling light show, proving that OMODA & JAECCOO vehicles are built to do the unimaginable. With its official launch, OMODA & JAECCOO is set to carve its name in the Philippine automotive industry, offering next-level mobility for a new generation of drivers. Ready to take one for a spin? Learn more about the OMODA C5, OMODA E5, and JAECCOO EJ6 by visiting the official website www.omodajaecoo.ph or following them on social media:

Facebook (Omoda & Jaecoo Philippines); Instagram (@omoda.philippines and jaecoo.philippines); and TikTok (@omodaph).

The future of driving has arrived—don't get left behind.

