

Discover the AITO M9 – The Future of Intelligent Luxury SUVs

Are you ready to experience the forefront of modern electric vehicles? Introducing the AITO M9—a groundbreaking flagship SUV designed for discerning drivers who embrace cutting-edge technology and demand luxury, safety, and intelligent mobility in their automotive experience.

AITO, which stands for “Adding Intelligence to Auto,” is setting a new benchmark in revolutionary New Energy Vehicles (NEVs). With state-of-the-art technology and components sourced from world-class suppliers, the AITO M9 is redefining

while the lower half suggests a powerful yet smart platform with advanced driving technology. Its dimensions (5230mm x 1999mm x 1800mm) makes it easy to drive in the city, and its long wheelbase (3110mm) provides a smooth and stable ride.

The sleek design features ultra-low wind resistance with a drag coefficient of 0.279 Cd, enhancing aerodynamics and efficiency. The Galaxy headlights and Starlight taillights create a dynamic flow that harmonizes light and shadow, enhancing the M9’s distinctive exterior design.

2. Exceptional Performance

bank” that adds another 1,000 kilometers of range, enhancing overall energy efficiency and optimizing the driving experience. In total, the combined range exceeds 1,200 km.

3. Luxurious Interior Comfort

Step inside the AITO M9, where first-class comfort meets intelligent technology. The spacious cabin features flexible seating arrangements and Zero Gravity seats that mimic a weightless environment for ultimate support. With an industry-first adaptive dual armrest that adjusts to the seat angle and a state-of-the-art sound system with 25 speakers, every journey is enhanced by superior sound and comfort.

Luxury is further emphasized with high-quality materials, including white ash wood trim, crystal knobs, genuine leather seats, and a panoramic sunroof that allows beautiful views of the passing scenery. Intelligent storage spaces, a dual-mode in-car refrigerator, a fragrance system, and 16.8 million color LED ambient lighting enhance the AITO M9’s commitment to an organized and personalized driving experience.

4. Cutting-Edge Intelligent Technology

The intelligent cockpit seamlessly connects the instrument cluster, central control, and passenger screens. AITO’s intelligent driving systems maintained control throughout the entire process,

from Million-pixel Intelligent Headlights to real-time power management, letting the driving process be always worry-free.

5. Uncompromised Safety Standards

Safety is engineered into the AITO M9 with a top-class vehicle body structure and advanced materials. It features superior crash designs and a comprehensive suite of safety innovations. Equipped with 9 airbags and boasting a remarkable “super” five-star rating from the China New Car Safety Assessment Program (C-NCAP), the AITO M9 achieved an impressive score of 93.9%, making it the highest-scoring model in C-NCAP history. This accomplishment highlights its robust design and engineering excellence. With an unprecedented full suite of 20 active safety features—including advanced front, lateral, and rear protection systems—the AITO M9 prioritizes the safety and well-being of all occupants, ensuring peace of mind on every journey.

Experience the Future Today

The AITO M9 will be showcased at the Manila International Auto Show (MIAS) 2025, where attendees are invited to an exclusive preview to discover the groundbreaking features firsthand. Pre-orders and reservations for the AITO M9 are now open, allowing customers to be among the first to experience this innovative vehicle.



the standards of luxury and intelligence on the road, offering a completely transformative driving experience that will leave an indelible mark on automotive enthusiasts.

Here are five key features you’ll love about the AITO M9:

1. Captivating Design

The design of the AITO M9 leaves a stellar impression, blending purity, elegance, and innovation. Its streamlined two-tone body evokes the skyline, creating two distinct halves—the upper half guides the eye to the luxurious interior,

The AITO M9 excels in performance, boasting a smart dual-motor all-wheel drive (AWD) system that produces 365 kW and 675 Nm of torque, allowing acceleration from 0 to 100 km/h in just 4.9 seconds. Its 52 kWh battery can travel over 200 kilometers on a single charge, offering a luxurious driving experience with peace of mind.

The intelligent Range Extender platform (REEV) makes “range anxiety” a thing of the past, featuring an onboard generator with high fuel-to-electricity conversion efficiency. The fuel tank can be filled in just 5 minutes, effectively acting as a “power

JAC Philippines Strengthens Metro Manila Presence with New Quezon Avenue Dealership

JAC Philippines, under Astara’s distributorship, continues to expand its presence in the country with the grand opening of JAC Quezon Avenue. Strategically located at 847 Quezon Ave, Heroes Hill, Quezon City, this new dealership reinforces JAC’s commitment to providing Filipinos with high-quality, accessible mobility solutions while strengthening its growing footprint in Metro Manila.



Henry Xia, Managing Director for Asia Pacific of JAC International, shared his enthusiasm for this milestone: “Our journey with JAC in the Philippines began with trucks, and today, we are proud to bring the brand’s full passenger vehicle lineup to Filipino consumers. JAC is more than just an automotive brand—it’s a pledge to provide versatile, high-quality vehicles that cater to a variety of lifestyles and needs. Our goal is to make JAC a trusted companion in the everyday journeys of Filipino drivers.”



Echoing this vision, Tonette Lee, Brand Head of JAC Philippines, emphasized JAC’s continued evolution: “With this expansion, we reaffirm our dedication to offering top-notch yet affordable vehicles to Filipino drivers. JAC started as a truck manufacturer, but over the past 60 years, we have evolved into a full-range automotive brand, consistently innovating to meet the needs of modern drivers. Our vehicles are designed to provide durability, performance, and great value.”

Backed by over six decades of global automotive expertise, JAC has built a strong reputation for delivering reliable and innovative vehicles. Originally specializing in trucks, the brand has continuously adapted to changing market demands, now offering a complete range of passenger and commercial vehicles.

The JAC Quezon Avenue dealership will showcase a diverse lineup of vehicles tailored to meet the needs of different customers. First-time car buyers can explore the JAC JS2

PRO and JAC JS4, which offer practicality and modern features. Families looking for a spacious and comfortable ride will appreciate the JAC JS8 PRO, a 7-seater SUV designed for everyday convenience. Those who seek stylish design and advanced technology can opt for the JAC JS6, which combines innovation with performance. Meanwhile, business owners and professionals can rely on the JAC T8 PRO pickup for power and durability, while eco-conscious drivers can experience the JAC Ytterby EV, which brings the latest in electric vehicle technology to the Philippine market.

To ensure customer confidence and satisfaction, JAC offers comprehensive warranties and after-sales support. All internal combustion engine (ICE) models come with a 5-Year

/ 150,000-Kilometer Warranty, along with one-year complimentary 24/7 Emergency Roadside Assistance. Meanwhile, the JAC Ytterby EV is backed by a 6-Year / 150,000-Kilometer Warranty, plus an 8-Year / 150,000-Kilometer Warranty for its main battery and electric drive system, along with the same one-year roadside assistance coverage.

Astara PH officially opens JMC Cagayan de Oro



Astara Philippines, a leading mobility distributor, is excited to announce the opening of the 3rd JMC dealership in Mindanao. JMC Cagayan de Oro is located at Limketkai Drive, Cagayan de Oro City under Otto-Motto Mobility Inc.

With the opening of our third JMC Philippines showroom in Mindanao, we see a clear indication of the strong demand and enthusiasm for this exciting brand,” said MJ del Pilar, Sales Director of JMC Philippines.

JMC Cagayan de Oro offers our customers in Mindanao an additional opportunity to explore and experience our vehicles. We are proud to provide vehicles that deliver reliable mobility and exceptional features for Filipinos.” del Pilar added.



Mr. Jefferson Rolida, President of JMC Cagayan de Oro, expressed his appreciation for the carmaker’s expansion efforts in Mindanao.

According to Rolida, “Cagayan de Oro is an important market in the region, and JMC Philippines’ durable and high-quality vehicle lineup – pickups and the EVs perfectly meets the needs of our customers. We’re excited to collaborate with Astara PH to deliver value-driven transportation for families, businesses, and customers in Northern Mindanao.”

A vehicle for every role

JMC Philippines offers two pickups, the Grand Avenue and Vigus, alongside the newly announced JMEVs, offering excellent value compared to competitors.

The Grand Avenue features leather upholstery, automatic climate control, adjustable front seats, and a 10-inch touchscreen with Apple CarPlay and Android Auto. Available in 4x2 or 4x4, it’s powered by a 2.3L Turbo Diesel engine producing 177 PS and 450 Nm of torque, with a 6-speed manual or 8-speed automatic transmission.

The Vigus comes with a 2.5L Turbo Diesel engine, delivering 130 PS and 315 Nm of torque, paired with a 5-speed manual. Also available in 4x2 or 4x4, it’s built for heavy hauling and towing, offering reliable, low-cost service for business needs.

All JMC Vehicles come with a 5-year/150,000-kilometer warranty (whichever comes first), a lifetime engine warranty for total peace of mind and free 24/7 roadside assistance for the first year so that you can enjoy truly trouble-free journeys.