

Bosch Car Service PH Secures First-In-The-Industry PH Accreditation

The ACMobility Subsidiary Now Serves As The First VinFast Partner in the Philippines Approved for Level 2 Servicing

Bosch Car Service, a subsidiary of ACMobility, has sealed a milestone Service Level Agreement (SLA) with VinFast Auto Philippines, raising the bar for EV aftersales service nationwide.

Under the agreement, Bosch Car Service centers nationwide are now authorized to service VinFast vehicles, making Bosch Car Service the brand's first accredited Level 2 servicing partner in the Philippines. This accreditation, earned through VinFast's rigorous technical training program,

empowers Bosch Car Service to conduct advanced diagnostics, software updates, campaign repairs, and comprehensive warranty services for the Vietnamese brand's connected EV lineup. A total of ten Bosch Car Service centers are expected to be operational by the end of June 2025.

The SLA was formally executed at Bosch Car Service Bacoor by key representatives from both organizations.

"This partnership reflects our commitment to innovation, technical excellence, and customer-focused service as the Philippine market transitions toward electrification," said Steve M. Gingco, Head of AutoCare and Retail Group of ACMobility. "By



(L-R): Steve M. Gingco, Head of AutoCare and Retail Group of ACMobility; Doan Thi Mai Anih, President and CEO of VinFast Auto Philippines Corp., and Geronimo T. Campilan, General Manager, Bosch Car Service Philippines, during the signing of the Service Level Agreement at Bosch Car Service Bacoor.

With its complete suite of services, from mechanical repairs to complex electronic diagnostics, Bosch Car Service reinforces its leadership in future-ready automotive care. This partnership strengthens

the EV ownership experience in the Philippines and supports ACMobility's goal of accelerating e-mobility adoption through a reliable, nationwide service infrastructure.



empowers Bosch Car Service to conduct advanced diagnostics, software updates, campaign repairs, and comprehensive warranty services for the Vietnamese

advancing our capabilities in EV servicing, we aim to deliver the high standards of care and reliability that today's electric vehicle owners expect and deserve."

Lynk & Co Philippines Introduces the 06 Origin SE with Exclusive P38K All-In Downpayment Offer



Modern and premium mobility just got more accessible with the new Lynk & Co 06 Origin SE Variant. The 06 Origin SE is a statement. "SE" isn't just a stylish badge—it's a double entendre, weaving together the brand's rich Swedish lineage and a nod to its identity as a Special Edition model that features specs from the higher-tier Hyper Halo variant, but now with a compelling twist: a competitive starting cash price of Php 1.099M.

Designed with bold style, striking performance, and convenient tech features in mind, the 06 Origin SE is made for those who expect more from their drive—whether it's the weekday grind or a weekend escape.

The 06 Origin SE is no slouch in the performance department, featuring a finely-tuned, 4-cylinder 1.5-liter turbocharged engine capable of producing 181Ps and 290 Nm of torque. It accelerates quickly off the line, and has the torque to keep the power sustained, while its advanced multi-link rear suspension ensures a smooth and responsive driving experience.

The 06 Origin SE's exterior features Aurora Borealis-inspired LED daytime running lights and LED Energy Cube tail lights that accentuate its stylish profile, while 18-inch alloy wheels complement the SUV's sporty character. It also comes in four exciting colors—Pastel Lilac, Sonic Green, Misty Gray, and Pearl White—that match every mood and personality.

Inside, the 06 Origin SE boasts a modern and comfortable interior. The 10.25 HD Instrument Cluster and 12.3 inch Color Touch Screen Display provide intuitive controls and access to a range of features. The dynamic audio system delivers clear and immersive audio, while integrated leather style semi bucket seats offer excellent support and comfort. Overall, the interior sports an ergonomic Scandinavian design, and a cabin that renders low noise, vibration, and harshness levels which provides a layer of sophistication that isn't available in many vehicles in the same segment.

As part of the "Upgrade to First-Class Drives" promotion, Lynk & Co Philippines offers the 06 Origin SE with an all-in downpayment of just ₱38,000 OR a generous cash discount of ₱100,000. This limited-time offer provides an accessible entry point for Filipino customers seeking a premium driving experience.

The 06 Origin SE also comes with a comprehensive 5-year or 150,000-kilometer vehicle warranty, and 2 years free periodic maintenance service (PMS), so you can enjoy your new, Swedish-designed and engineered 06 SUV without worrying about unexpected costs.



*Cash discount offers may not be used in conjunction with all-in low DP offers; only one promo per transaction. Subject to bank approval. Per DTI Fair Trade Permit No. FTEB-224954 Series of 2025.

SAIC Motor Revs Up Global Strategy



SAIC Motor, the parent company of MG's official distributor in the Philippines, has officially unveiled its new global strategy that focuses on combining global innovation with deep local engagement by tailoring smart, new energy vehicles and services to the unique needs of each regional market.

Over the next three years, SAIC Motor will launch 17 all-new overseas models across SUVs, sedans, MPVs, and pickup trucks—leveraging its deep technological expertise in electrification, intelligent connectivity, and vehicle networking. Vehicles equipped with the next-generation HEV hybrid powertrain system will target mainstream global markets, while breakthrough innovations like solid-state batteries are set to enter practical application.

The Earliest to Set Sail

As China's earliest pioneer in automotive globalization, SAIC Motor has consistently set new benchmarks for the industry. As the nation's largest vehicle exporter, it surpassed 5.5 million cumulative overseas deliveries by the end of 2024. For eight consecutive years, SAIC has ranked as China's number one automotive exporter, with annual overseas sales exceeding 1 million units for three straight years. Notably, developed European markets now contribute 25% of its overseas volume.

A Comprehensive Global Footprint

SAIC Motor has established an end-to-end global automotive value chain spanning R&D, marketing and sales, logistics, components, manufacturing, financing, and pre-owned vehicle services. Its products and services now reach over 100 countries and regions, supported by:

- 100+ overseas parts and components production bases
- 20+ regional sales and service hubs
- 3,000+ international dealership touchpoints
- 3 global R&D and innovation centers (London, Silicon Valley, Tel Aviv)
- 4 overseas manufacturing bases (Thailand, Indonesia, India, Pakistan)
- Dedicated mobility and financial service subsidiaries
- China's largest and world-leading self-operated vehicle logistics fleet

From Scale to Value: Building a Localized Ecosystem

With a shift from scale to value creation, and from product output to global standards, SAIC Motor is segmenting its global markets into strategic regions. It will capitalize on first-mover advantages in intelligent and electrified technology to provide personalized smart mobility solutions tailored to regional needs.

Intelligent cabins for overseas markets will receive both hardware and software upgrades, along with region-specific application ecosystems. The entertainment experience will follow a country-specific strategy. Advanced driving technologies, built on SAIC's deep intelligent systems expertise, will be implemented with strict compliance to local regulations, introducing L2-level urban and highway assisted driving functions.

This approach aims to transform SAIC into a truly global automotive brand while staying rooted in the communities it serves. Globally, SAIC's lineup now spans ICE, HEV, PHEV, and BEV powertrains, ensuring a diverse model range across key markets.

Deepening Roots in Southeast Asia and the Philippines

As part of SAIC Motor's global vision—anchored by its strong foundation in Europe and the UK, where a design center is already operational and an engineering center is under construction—the company is also accelerating efforts in Southeast Asia, with a strong focus on the Philippines.

In Southeast Asia—beyond sales and service, SAIC Motor is forging local partnerships, enabling job creation, and exploring future KD (knock-down) assembly operations to support long-term economic and industrial growth.

In the Philippines, SAIC is committed to understanding the needs of Filipino motorists. This includes prioritizing a comprehensive After-Sales experience that is accessible, reliable, and rooted in malasakit—a uniquely Filipino value of genuine care and compassion.

MG Philippines, backed by SAIC Motor, is actively expanding its dealership network to ensure nationwide accessibility, putting more trusted branches within reach of Filipino households. This community-driven approach reflects SAIC's belief that global success begins with local impact.

MG Reinvented: A Global Icon for the Digital Era

MG—the storied British marque rejuvenated under SAIC Motor's dynamic leadership—continues to evolve as a global brand for the digital generation. Since acquiring the Rover 75 platform in 2004 and the MG brand in 2007, SAIC has reengineered MG's architecture and brand positioning, transforming the heritage-rich icon into a beacon of modern mobility.

To date, MG has introduced over 10 models spanning sedans and SUVs, amassing global cumulative sales exceeding 5 million units, and ranking in the Top 10 in over 20 countries.

Following its 100th anniversary in 2024, MG Philippines has recently launched the campaign "Made Global. Made Great." — a powerful statement of MG's commitment to delivering world-class vehicles designed for the needs of the modern Filipino driver. As MG continues to expand its footprint in the Philippines, this campaign highlights MG's focus on delivering value, style, and substance to a new generation of car buyers.