

BYD Named Official Mobility Partner of the Superman Movie

BYD Cars Philippines, a subsidiary of ACMobility, teamed up with Warner Bros. Philippines as the official mobility partner of the Superman movie. As part of this exciting collaboration, BYD took center stage at the Philippines Fans Day of the Superman World Tour held at the SM Mall of Asia Music Hall. The event brought fans together to celebrate the Man of Steel together with the film’s cast, director, and producer.

The partnership kicked off on June 19, 2025, with a sneak peek of the BYD Sealion 5 DM-i, showcased with Superman-themed decals, at the Philippine fan event prior to its Philippine launch. Superman fans and distinguished guests were among the very first in the country to witness the newest sub-compact SUV offering from BYD up close.

Seven additional BYD electric vehicles including the BYD Tang seven-seater SUV, the eMAX 7 seven-seater MPV, and the Seal sedan, transported Warner Bros. executives and crew throughout the Philippine tour.

“This is an exciting partnership that introduces two game changers - a new Superman and the all-new BYD Sealion 5 DM-i,” said Bob Palanca, Managing Director of BYD Cars Philippines. “BYD’s collaboration with Superman celebrates the Super DM-i Technology’s extraordinary performance and innovation, while inspiring hope—values that align perfectly with BYD as a global pioneer in automotive



(L-R) BYD Philippine Country Head, Adam Hu, and BYD Cars Philippines Managing Director, Bob Palanca with event host Kevin Lapena and TV News anchor, Danie Laurel.

innovation and sustainable mobility,” shared Palanca. “We are honored to be the official partner of the Superman movie here in the Philippines. At BYD, we believe that true strength isn’t

just about power, it’s about using it to protect, uplift, and inspire,” said Adam Hu, Country Head of BYD Philippines. “Just like Superman, BYD is all about pushing boundaries and making a difference. As the Global No. 1 New Energy Vehicle brand, we’re using our strength in innovation to help protect the planet and drive a better, greener future for everyone,” added Hu.

More Superman-themed promotions in the coming months will celebrate the partnership, starting with the BYD Sealion 5 DM-i Superman display on the second floor of SM North EDSA The Block from July 3 to 9, 2025, coinciding with the BYD Tech Tour, which will be present there from July 4 to 6, 2025.



(L-R) Superman, David Corenswet, Lois Lane, Rachel Brosnahan, DC Studios Co-Founder, Peter Safran and DC Studios Co-founder and Superman Director, James Gunn at the Superman Fan Event with BYD as the official mobility partner in the Philippines



Ahead of its launch, the BYD Sealion 5 DM-i is unveiled with Superman-inspired decals during the Superman fan event at SM Mall of Asia

Toyota endorses end-of-life dismantling facility for insured vehicles in Cavite



TMP President Masando Hashimoto (right) hands over the plaque and certificate of endorsement to Standard Insurance Group Chairman Ernesto Echauz (center) and Standard Insurance-Technical Training Center Corporate Executive Officer and General Manager Joselito Lazaga.

Toyota Motor Philippines Corporation (TMP) officially endorses Standard Insurance Co., Inc. as the second model End-of-Life Vehicle (ELV) dismantling facility in the Philippines included in the ‘Toyota Global 100 Dismantlers Project.’

Standard Insurance’s ELV dismantling operations primarily handle vehicles insured under its portfolio, with an average of 850 vehicles dismantled annually. Located in the company’s technical and training center in Naic, Cavite, the facility spans approximately 8,840 square meters and has a dismantling capacity of up to six (6) units per day.

Backed by an investment of PHP 17.8 Million, this initiative represents a major private sector involvement in appropriate vehicle life cycle management and circular economy.

End-of-Life Vehicle (ELV) dismantling facilities serve as a vital foundation for building a circular economy in the automotive industry. These facilities ensure that inoperable vehicles are processed responsibly, minimizing environmental impact by safely managing hazardous materials and maximizing resource recovery for reintroduction in the manufacturing cycle.

With two established dismantling facilities now operating in the country, the private sector beefs up the local capacity for responsible ELV management. This expansion not only supports local sustainability efforts, but also addresses the climate-related risks posed by ELVs globally.

Standard Insurance bolsters the Toyota Global 100 Dismantlers Project being the fifth on its list in the Southeast Asian region.

“We are very grateful to Standard Insurance for its voluntary resolve, making Toyota customers also feel assured with a proper place for ELVs to go,” said TMP president Masando Hashimoto.

“Our collective efforts are a clear testament to our long-term commitment to carbon neutrality and ‘Establishing a Recycling-based Society and Systems’ under the global Toyota Environmental Challenge 2050,” Hashimoto added.

The Toyota Global 100 Dismantlers Project is a worldwide initiative that seeks to establish proper ELV dismantling operations in different strategic locations around the world. Through this network, Toyota aims to address key environmental challenges such as pollution and resource depletion by promoting responsible disposal and recycling practices.

Standard Insurance, a partner in TMP’s ‘Toyota Insure’ program since 2021, follows En Tsumugi ELV Dismantler Corporation, the first ELV dismantling facility endorsed by Toyota in September 2024 in Mexico, Pampanga.



An excavator fitted with a hydraulic shear attachment dismantles an end-of-life vehicle at Standard Insurance’s ELV (End-of-Life Vehicle) dismantling facility

JETOUR Santa Rosa takes root at the socioeconomic hub of South Luzon



From left to right: Ms. Caitlin Breanna N. Lee, Executive Director – JETOUR Auto Sta Rosa, Ms. Jacqueline Lee, Dealer Principal – JETOUR Auto Sta Rosa, Hon. Arnold Arcilla, Vice Mayor – City of Sta Rosa, Hon. Arlene Arcillas, Mayor – City of Sta Rosa, Mr. Henson Lee, Dealer Principal – JETOUR Auto Sta Rosa, Mr. Miguelito Jose, Managing Director – JETOUR Auto Philippines, Atty. Janelyn Pua-Ng, Executive Director – JETOUR Auto Sta Rosa, Mr. Jason Ng

JETOUR Auto Philippines Inc. (JAPI) has just bolstered its dynamic presence south of Metro Manila, as it opens its JETOUR Auto Santa Rosa dealership.

Located right at the Greenfield Auto Park along the Santa Rosa-Tagaytay Road in Santa Rosa City, Laguna province, the 475-square-meter JETOUR Auto Santa Rosa facility boasts of its showroom capacity of up to 6 vehicle displays, and service bays that can accommodate two vehicles at a time.

JETOUR Auto Santa Rosa’s competent, friendly, and courteous staff are very much capable of delivering the consistent, exceptional brand of sales and after-sales servicing that characterizes every JETOUR dealership. JETOUR Auto Santa Rosa benefits from JAPI’s National Aftersales Training that enhances the service capabilities of dealer staff, warranty and maintenance packages designed to deliver cost-effective and dependable solutions for regular vehicle maintenance and repairs, and the 24/7 roadside assistance providing immediate help during emergencies, ensuring peace of mind for JETOUR owners.

JETOUR Auto Philippines Managing Director Miguelito Jose, in his remarks during the formal opening ceremonies, said: “It is but fitting that JETOUR, one of the most dynamic au-

tomotive brands in the market today, should be right in the middle of one of the most dynamic cities in the country, Santa Rosa City. Not only is Santa Rosa City considered the premier city and the hub of

remarks during the formal opening ceremonies, said: “It is but fitting that JETOUR, one of the most dynamic automotive brands in the market today, should be right in the middle of one of the most dynamic cities in the country,



From left to right: Mr. Henson Lee, Dealer Principal – JETOUR Auto Sta Rosa, Hon. Mr. Arnold Arcillas, Vice Mayor – City of Sta Rosa, Hon. Ms. Arlene Arcillas, Mayor – City of Sta Rosa, Mr. Miguelito Jose, Managing Director – JETOUR Auto Philippines

South Luzon, the city is the most productive urban center, generating the highest annual income outside.

JETOUR Auto Philippines Managing Director Miguelito Jose, in his

Santa Rosa City. Not only is Santa Rosa City considered the premier city and the hub of South Luzon, the city is the most productive urban center, generating the highest annual income outside of Metro Manila. And the best of the best, the hardest working and the highest earning, deserve only the best mobility options.”

Mr. Jose also noted that Santa Rosa City’s healthy mix of commercial, industrial, and residential zones allow for JETOUR’s diverse and versatile models to be used and enjoyed to their full potential by their owners. “Santa Rosa City is an example of how various lifestyles and businesses can co-exist in a synergistic relationship, and JETOUR Auto Santa Rosa can play a big role in how the city’s citizens can move about between work and play, between home and the office, between boardrooms and game rooms, using our stylish, dependable, efficient and versatile SUVs, PHEVs and EVs.”

