

# MOTORING

## Mitsubishi Motors Philippines launches Prepaid Maintenance Parts Package Program

Mitsubishi Motors Philippines Corporation (MMPC) is proud to announce the launch of its first-ever Prepaid Maintenance Parts Package (PMP Package), for hassle-free car care today and for a worry-free drive tomorrow. The program is available across all authorized Mitsubishi Motors dealerships nationwide starting July 1, 2025.

As part of its Mitsubishi Motors Cares Program, the PMP Package is introduced to give Mitsubishi vehicle owners enhanced peace of mind, value, and convenience by allowing them to pay for their vehicle’s maintenance and other aftersales needs in advance at a discounted price. This initiative further proves MMPC’s dedication to delivering high-quality and thoughtful aftersales solutions, while supporting customers in effectively managing their maintenance expenses.

Customers who will buy new vehicles starting July 1, 2025 may also avail of the PMP Package during the point of sale. Alternately, customers may also purchase the PMP Package during their vehicle’s first periodic maintenance service up to the next 10,000 Km PMS. Beyond the discount, customers get to also enjoy the following benefits:

- Price Protect Advantage – Shields customers from future increases in parts prices and service costs.
- Uphold Resale Value – Ensures a complete maintenance record of the vehicle contributing to better resale value over time.

With customer convenience in mind, the PMP Package together with the Mitsubishi Motors 360 Connect App, offers hassle-free maintenance since parts are prepared and made ready in advance for every scheduled servicing.

It ensures access to Mitsubishi Motors Genuine Parts, guaranteeing original, high-quality parts for the vehicle’s optimal performance and safety. Customers may conveniently claim their PMP Packages in any authorized Mitsubishi Motors service centers nationwide.

There are three (3) types of PMP Package Plans. Customers may choose whichever suits their preference and budget.

TYPES OF PMPP PLANS	Plan Description	Parts Discount
Standard	Prepaid PMS parts, 1-year coverage	15%
Premium	Prepaid PMS parts, 2-years coverage	20%
Elite	Prepaid PMS parts, 3-years coverage	25%



“The Prepaid Maintenance Parts Package is an easy and practical way for vehicle owners to save on maintenance costs and keep their car in top condition. By offering this package nationwide, we are reaffirming our commitment to customer satisfaction and to delivering a worry-free ownership experience.” said MMPC EVP for Aftersales Toko Imai.

Discover personalized plan details and pricing options by connecting with your trusted Mitsubishi dealership—tailored perfectly to fit your needs.

## Toyota Motor Philippines empowers Filipinos with the power of choice

*Mobility company highlights strong lineup of products and services that suit customers’ diverse needs*

July 1, 2025 – With so many mobility options in the local market to choose from, the question Filipinos usually ask first is “Anong brand ang para sa akin?” This doesn’t come as a surprise as many studies have shown that Filipinos have a strong sense of brand loyalty. This loyalty is made stronger the more reputable and trustworthy a brand is, and Toyota understands this very well.

Your Trusted Brand

Globally, Toyota continues to be the top-selling car brand amid a highly competitive market. With its extensive lineup of Internal Combustion Engine (ICE) Vehicles, Hybrid Electric Vehicles (HEV), Plug-in Hybrid Electric Vehicles (PHEV), Battery Electric Vehicles (BEV), and Fuel Cell Electric Vehicles (FCEV), the mobility company has a car for every need.

As the leading automotive brand in the Philippines, Toyota has been the trusted brand of Filipinos for their mobility needs since 1989, offering quality, durable and reliable products and services. Chances are, you’ve seen a first-generation Corolla or a Revo on the road recently—a testament to the build quality of Toyota cars.

Toyota cars also have great resale value. This is great news for customers who want to upgrade their vehicle as they move onto the next stage of their life or simply want to elevate their lifestyle.

With a Toyota in every vehicle segment, there’s a car for everyone. From sedans to SUVs to vans to sports cars—Toyota gives customers many options to choose from. The mobility company also offers the widest range of Hybrid Electric Vehicles (HEV) in the local market, with HEV variants of well-loved models such as the Camry, Corolla Altis, Corolla Cross, RAV4 and Alphard; and



### The power is yours.

Quality product, expert service, and genuine care. Everything you need, from people who put you first.

- YOUR TRUSTED BRAND
- YOUR ONE-STOP SHOP
- GENUINE CUSTOMER SUPPORT
- OUR EXPERT INNOVATIONS



Move your world

True to its Japanese roots, the Toyota Motor Philippines recognizes the importance of research and development, often doing “Goyokiki” or the practice of going and talking with customers to understand their needs. This allows it many opportunities to continuously improve its products and services so that customers receive the best experience. For its recently launched Next Generation Tamaraw, for example, company executives met with business owners to ask what they need from a workhorse vehicle.

### Your One-Stop Shop

To date, Toyota Motor Philippines

places utmost importance in ensuring that its dealerships are equipped with



Toyota offers Filipino customers competitively priced electrified options with the Yaris Cross, Corolla Altis and Corolla Cross

global-standard facilities and equipment. At dealerships, customers can see and test drive for themselves the vehicle that they are interested in. While waiting for their vehicle to be released or serviced, they can even grab a cup of coffee and window shop Toyota Genuine Parts and Accessories, and Gazoo Racing merchandise.

With car parts readily available at dealerships, customers also don’t have to worry about waiting too long for their vehicle to be repaired.

Dealerships are also the best place to learn about other Toyota services. Need financing for your new vehicle? Toyota Financial Services Philippines has you covered. Can’t remember when’s your next periodic maintenance timing? You can check on the myToyota App. Looking for a secondhand vehicle?



Toyota’s newest dealership in the Philippines, Toyota Ilocos Sur, was inaugurated in April 2025

There’s T-SURE, Toyota’s quality pre-owned cars program. Want to lease a car? There’s Kinto One, Toyota’s car leasing solution.

### Genuine Customer Support

Toyota’s genuine customer support doesn’t stop after the vehicle has been released. Customers can also be assured that when they purchase a Toyota vehicle, Toyota will be with them every step of the way, from when they first visit the showroom to when they upgrade to a new unit. Toyota makes it easy to get in touch with customer service through its various channels, including its customer hotline,

### Our Expert Innovations

Part of Toyota’s commitment is to provide customers with products and services that are thoughtfully designed based on what they value most. As customers become more motivated to reduce their carbon footprint, for example, Toyota has been improving its vehicle lineup by introducing more electrified options. Toyota’s expert innovations keep in mind the safety of customers as well, developing vehicles equipped with safety features such as Toyota Safety Sense (TSS) and other dynamic control systems.

At Toyota, there are no compromises—because real value comes from reliability, performance, and an ownership or usership experience that goes beyond expectations. With more than 30 years of moving the world of Filipinos, Toyota Motor Philippines is committed to further strengthening its mobility offerings to provide happiness and meet the needs of customers.

So, the next time someone asks you “Anong brand ang para sa akin?” you can tell them to choose a brand that’s proven—that way they don’t have to worry about how long the car will last. Tell them to choose a brand that’s complete—so that they can focus on enjoying the drive. Tell them to choose a brand that’s got their back—one that will



The Toyota Hilux, which embodies quality, durability and reliability, is also renowned for its high resale value

recent product lineup additions such as the Zenix and Yaris Cross.

Since the launch of the Prius in the Philippines in 2009, Toyota has been pioneering electrification in the country by introducing HEVs, which have been proven to be an efficient mode of transportation with their ability to go further on a single tank of gas compared to conventional vehicles.

has a strong network of 75 dealerships and 8 service centers nationwide, and continues to expand to more locations to meet the one-stop shop needs of customers. With more dealership locations, Toyota makes its products and services more accessible.

Recent studies have shown that Filipinos still prefer going to physical stores for their purchases, so Toyota



The All-New Toyota Camry, the latest hybrid electric vehicle in the mobility company’s lineup

mobile app, and social media platforms.

Customers can also go to any of Toyota Motor Philippines’ 75 dealerships and 8 service centers nationwide for their mobility needs, where Toyota experts can assist them with their inquiries and concerns.

pick up the phone when they call. And tell them to choose a brand that’s good—one that crafts products with safety and sustainability in mind. Tell them to make the better choice. The choice is easy with a brand that ticks all the boxes. That’s Toyota.