

Be Among the First to Own the All-New Suzuki Fronx – Reserve Yours Now!

Suzuki Philippines is giving you the perfect reason to be ahead of the curve. The much-anticipated All-New Suzuki Fronx is almost here, and you can be one of the very first to drive it home! From August 20 to September 5, 2025, customers can secure their units through our exclusive Early Reservation Promo and enjoy special perks designed for our earliest supporters.

Why Reserve Early?

Aside from locking in your spot for this bold and stylish new crossover, early reservations for the GLX AT variant come with exclusive Suzuki genuine accessories that make your Fronx even more versatile and premium. Successfully reserve, purchase, and release your unit within the promo period and get:

- One (1) Suzuki Genuine Accessory Luggage Mat Tray – perfect for keeping your cargo area neat and protected.
- One (1) set of Suzuki Tire Valve Caps – a subtle but stylish touch for your ride’s personality.

These fabulous freebies are non-convertible to cash and non-transferable, making them a truly exclusive token of appreciation for our earliest Fronx owners.

How to Reserve

1. Visit any authorized Suzuki dealership nationwide between August 20 and September 5, 2025.
2. Place a minimum reservation fee of Php 10,000.
3. Choose your preferred payment method – cash, check, or credit card (credit card reservations are subject to dealership acceptance policies).
4. Upon release, your reservation fee will be de-

ducted from your full payment (for cash/bank P.O.) or from your down payment (for financed purchases).

Priority Allocation

When you reserve within the promo period, you’re not just securing your Fronx, you’re securing priority in unit allocation. That means when stocks arrive, your name will be on the priority list for release. Just remember: units must be released on or before December 31, 2025 to enjoy the promo benefits.

Important Notes

- Accessories are exclusive to the GLX AT variant only.
- Accessories will be delivered directly to your declared address after your unit’s successful release.
- Suzuki Philippines will coordinate with dealerships regarding unit arrival updates, but immediate release is not guaranteed.
- This promo cannot be combined with other ongoing promos or discounts unless otherwise stated.
- Employees of Suzuki Philippines, its accredited dealers, advertising agencies, and their relatives up to the second degree of consanguinity or affinity are disqualified from joining.

Reserve Now or Miss Out

The All-New Suzuki Fronx is set to turn heads with its sleek design, dynamic performance, and practical features. With this Early Reservation Promo, you’re not just buying a car, you’re making a statement that you’re ready for the next level of style and driving excitement.

Secure your spot. Claim your perks. Be one of the first to drive the All-New Suzuki Fronx.



THE ALL-NEW FRONX (HYBRID) VIBE DIFFERENT

10K RESERVE NOW!

EXCLUSIVE DEAL FOR EARLY BIRDS!
FREE LUGGAGE MAT TRAY AND SLEEK TIRE VALVE CAP
(Free items are non-convertible to cash and non-transferable)

Promo period runs from August 20 to September 5, 2025

#789854

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Life Companion

Global Bestseller Lands in the Philippines: JAECOO J7 SHS with Super Hybrid Technology Delivers a New Mobility Experience

• JAECOO J7 SHS has officially entered the Philippine market, offering local consumers a hybrid option that combines super power, super range, super low fuel consumption, and super safety in one. Leveraging the dynamic growth of the Philippine automotive market and the strong demand for both cost-efficiency and eco-friendliness, this globally popular hybrid model is poised to become a new standard in the country, leading the new energy mobility trend with its uncompromising strength.

• With the brand’s SHS Super Hybrid technology, the JAECOO J7 SHS is equipped with a fifth-generation 1.5TDGI hybrid-dedicated engine, delivering a thermal efficiency of 44.5% and a 24.4 km/L fuel consumption. Paired with an intelligent hybrid system and a high-performance battery pack, it achieves multiple breakthroughs in power, range, and safety. Demonstrating outstanding performance in the global market, the model has been a frontrunner in the hybrid segment in countries such as Israel and Poland. Its entry into the Philippine market is set to carry forward its strong momentum in the NEV sector.

On August 15, JAECOO J7 SHS officially debuted in the Philippines, not only bringing local consumers a brand-new mobility option but also marking the arrival of a formidable new contender in the NEV sector.

Two Variants, One Exceptional Offering

The Jaecoo J7 SHS is available in two variants for the Philippine market—Comfort and Premium. The Comfort variant is priced at PHP1,449,000, while the Premium variant comes in at PHP1,549,000. As part of its launch campaign, a special introductory price until September 15, 2025 will be offered: PHP1,399,000 for the Comfort variant and PHP1,499,000 for the Premium variant, giving early adopters exceptional



(L to R) :Fritz de Ocampo- Marketing Manager;Joana Peng-Brand and Marketing Director; Marc Zhang-Country Manager; Ino Luna-Sales Director

value for a premium hybrid driving experience.

In recent years, the Philippine automotive market has shown robust growth momentum, while consumer demand for fuel efficiency, durability, and environmental sustainability has been steadily rising. With its super low fuel consumption, super range, and super performance, JAECOO J7 SHS is poised to deliver an unprecedented driving experience for local

consumers, positioning itself as the one and only choice in the country’s hybrid vehicle segment.

Global Leading Super Hybrid Technology: Efficiency Meets Safety

At the launch event, the global leading SHS Super Hybrid technology took the center stage. Equipped with the fifth-generation 1.5TDGI hybrid-dedicated engine, it integrates six advanced technologies, including the deep Miller

cycle and i-HEC intelligent high-efficiency combustion system. With a thermal efficiency of 44.5% and a 24.4 km/L combined fuel consumption, it achieves a perfect balance between power and efficiency, enabling drivers to enjoy super power without worrying about fuel costs. The Dedicated Hybrid Transmission (DHT) can intelligently switch based on vehicle speed, precisely balancing power output and fuel consumption. Whether navigating stop-and-go city traffic or cruising at high speed on highways, it delivers smooth and efficient driving performance. The hybrid-dedicated high-performance battery pack is equipped with a comprehensive protection system, offering outstanding heat resistance, impact resistance, and water resistance. In the event of a collision, it can cut off power within 2 milliseconds to safeguard driver safety. Additionally, the battery pack supports a 90 km endurance of pure electricity and a 3.3 kW V2L function, meeting daily commuting needs while providing ample power for outdoor activities such as camping, fully satisfying requirements for safety, range, and outdoor electricity supply.

Global Bestseller Proves Its Strength: Expanding Into New Markets

With its outstanding technology and performance, the JAECOO J7 SHS, equipped with the SHS Super Hybrid system, continues to achieve strong global sales, surpassing 10,000 units for consecutive months. It has led the hybrid vehicle segment in multiple countries, including Israel, Poland, the UK, Spain, Italy, and Malaysia, becoming a core blockbuster model driving the brand’s NEV development. This fully demonstrates its leading position and strong competitiveness in the hybrid market.

In the future, the JAECOO J7 SHS will continue to be driven by technological innovation and guided by user needs, steadily writing its glorious chapter in the NEV markets of the Philippines and beyond. It will lead the way in shaping new trends in NEV mobility worldwide.

In July, the parent company of OMODA & JAECOO climbed to 233rd place on the Fortune Global 500 list in July 2025, while its cumulative exports surpassed 5 million units, achieving the remarkable Dual 500 milestone. This marks a significant breakthrough in its globalization strategy. OMODA & JAECOO’s brand vision is co-creating a better life with young people, OMODA focuses on establishing itself as the global most professional Crossover brand, while JAECOO aims to become the global leading elegant off-road brand, constructing differentiated competitiveness through parallel dual routes. Based on such brand positioning and development approaches, OMODA & JAECOO demonstrated robust growth momentum in the European market in 2025, emerging as the fastest-growing brand locally. In the NEV sector, leveraging globally leading SHS technology, it provides efficient new energy solutions for users worldwide while steadily advancing towards the goal of becoming the Global Leading Hybrid Brand. Notably, in addition to continuous breakthroughs in core automotive areas, OMODA & JAECOO has extended its technological innovation reach into the realm of intelligent technology. The AiMOGA robot, jointly developed by the brand and the AiMOGA team, has become an exemplary practice in the intelligent transformation process of automakers, further broadening the brand’s value boundaries.

