

MOTORING

Destiny Unfolds: MMPC teases the All-New Mitsubishi Destinator with car sightings activity

Mitsubishi Motors Philippines Corporation (MMPC) is gearing up to launch its highly anticipated mid-size SUV contender, the All-New Mitsubishi Destinator, on November 20, 2025, following its global debut in Indonesia last July 17, 2025.

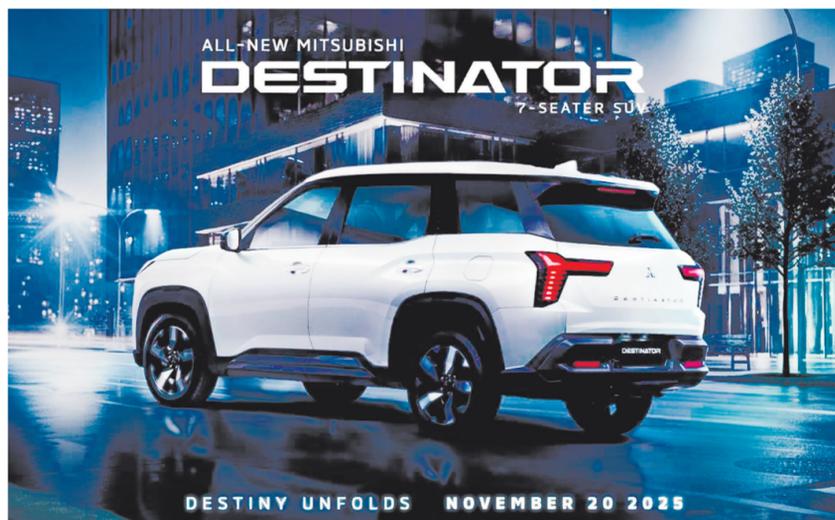
Poised to challenge the mid-size SUV segment, the All-New Destinator will introduce bold new styling, advanced safety features, and premium comfort that meets the evolving needs of Filipino families.

The official public launch of the All-New Mitsubishi Destinator will be on November 20, 10:00 AM, at Ring Garden, Ayala Malls Manila Bay, with a simultaneous vehicle display and test drive activity on November 20-23 at ASEANA Concert Grounds, Pasay City.

To build excitement before its launch, MMPC is taking the All-New Destinator on the road with the Destinator Premiere Sightings—a car spotting activity that gives the public an exclusive opportunity to see the Destinator in the flesh before its official release.

Catch the All-New Destinator on these dates:

DATE	ROUTE	PUBLIC STOPOVERS	DEALER STOPOVERS
OCT 25 (SAT) LEG 1	NCR – South	Molito, Alabang	CTI Alabang
	Luzon	Festival Mall, Alabang Café Agapita, Silang	CTI Las Piñas GMC Sucat JMC Dasmariñas
OCT 26 (SUN) LEG 2	NCR:	Starbucks, Sierra Valley	DMC Marcos Highway
	Antipolo-Manila	Greenhills Mall, San Juan Arcovia City, Pasig	GMC Pasig
NOV 8 (SAT) LEG 3	North Luzon	SM City Clark	CWI San Fernando, Pampanga
		Porch Coffee, Clark Phoenix NLEX Drive&Dine	BMC Angeles, Pampanga
NOV 9 (SUN) LEG 4	South Luzon	Escala, Tagaytay	AMCAR Sta. Rosa
		Skyranch, Tagaytay	SFM Lipa
		Twinlakes, Tagaytay Lighthouse Café, Lipa	Grand Canyon, Calamba
NOV 15 (SAT) LEG 5	NCR:	Esteban St., Makati	CT Motors Makati Peak Manila Bay
	Makati – Manila- Pasay	Intramuros, Manila Rizal Park, Manila SM Mall of Asia, Pasay (Autofocus Test Drive Festival)	



Suzuki Philippines Expands in Tagum with New 3S Dealership

Suzuki Philippines Incorporated (SPH), together with Grand Canyon Multi Holdings Inc., proudly inaugurated Suzuki Auto Tagum, a brand-new 3S dealership strategically located in Canocotan, Tagum City.

The opening was graced by Mr. Norihide Takei, Director and General Manager of Suzuki Philippines, who expressed Suzuki's commitment to bringing quality vehicles and services closer to Filipinos.

"It is my great honor to be here today for the grand opening of Suzuki Auto Tagum," Takei said. "With this new 3S dealership, Grand Canyon expands its commitment to the people of Tagum and nearby provinces, allowing us to welcome more customers, showcase more Suzuki vehicles, and provide stronger after-sales service."

The new outlet is the 10th dealership of Grand Canyon Multi Holdings Inc.,



which already operates Suzuki Auto G-Mall Tagum. This latest expansion underscores the group's dedication to making Suzuki vehicles and services more

accessible in one of Mindanao's fastest-growing cities.

The inauguration was also attended by local government leaders, including Vice Mayor Eva Lorraine Estabillo and Barangay Canocotan Chairman Hon. Rosalie Edig, as well as prominent business figures and bank partners.

Suzuki Auto Tagum is a full-service 3S facility—Sales, Spare Parts, and Service—featuring spacious service bays, a showroom showcasing Suzuki's latest models, and a dedicated team committed to providing excellent customer care.

Takei highlighted Tagum's role as a center of trade and gateway to the Davao Region, making it a strategic location for Suzuki's continued growth. "Tagum is the perfect place for Suzuki to grow further. Through this new dealership, Suzuki promises to always be By Your Side—supporting families, businesses, and individuals with quality vehicles, professional guidance, and reliable service." With the opening of Suzuki Auto Tagum, SPH and Grand Canyon reaffirm their strong partnership and shared vision of contributing to the progress of Tagum City and its neighboring communities.



From L-R: Mr. Ryan Jhay Santos – Assistant to the Vice President, Grand Canyon Multi Holdings Inc., Mr. Lorenzo Aguilar II – Vice President for Operations, Grand Canyon Multi Holdings Inc., Yukio Sato – Suzuki Philippines' General Manager for After-Sales & Marine Division, Hon. Rosalie Edig – Barangay Chairman of Barangay Canocotan, Tagum City, Mr. Jan Andrew Po – President, Grand Canyon Multi Holdings Inc., Mr. Norihide Takei – Suzuki Philippines' Director and General Manager for Automobile Division, Mr. Peter Po – Chairman, Grand Canyon Multi Holdings Inc., Mrs. Caroline Po – Comptroller Head, Grand Canyon Multi Holdings Inc.



From L-R: Mr. Ryan Jhay Santos – Assistant to the Vice President, Grand Canyon Multi Holdings Inc., Yukio Sato – Suzuki Philippines' General Manager for After-Sales & Marine Division, Hon. Eva Lorraine Estabillo – Vice Mayor of Tagum City, Mr. Jan Andrew Po – President, Grand Canyon Multi Holdings Inc., Mr. Norihide Takei – Suzuki Philippines' Director and General Manager for Automobile Division, Mr. Peter Po – Chairman, Grand Canyon Multi Holdings Inc., Mrs. Caroline Po – Comptroller Head, Grand Canyon Multi Holdings Inc., Mr. Lorenzo Aguilar II – Vice President for Operations, Grand Canyon Multi Holdings Inc.

Hino Strengthens Legacy in Japanese Commercial Vehicle Reliability with the ARCHION Partnership



(L-R): Satoshi Ogiso (Executive Director and CTO of ARCHION), Karl Deppen (Representative Director & CEO of ARCHION), Hetal Laligi (Representative Director and CFO of ARCHION)

Hino Motors, Ltd. Japan is poised to reinforce its leadership in the global commercial vehicle sector through its strategic integration with Mitsubishi Fuso Truck and Bus Corporation under the newly established holding company, ARCHION Corporation. Located in Shinjogawa Ward, Tokyo, Japan, the holding company is scheduled to commence operations on April 1, 2026. The alliance is designed to further solidify Hino's long-standing commitment to quality, business efficiency and customer-centered mobility solutions.

The name "ARCHION" represents both enduring connection and the creation of future transportation. Reflecting Hino's central role in shaping this direction, Hino President and CEO Satoshi Ogiso has been appointed Executive Director and Chief Technology Officer (CTO) of ARCHION — a key leadership position that ensures Hino's engineering discipline, manufacturing standards and innovation philosophy will drive the group's future technology roadmap.

Total Support Transformed into Strategic Business Advantage

At the core of ARCHION's formation is an elevated vision of Total Support — a long-established Hino philosophy that prioritizes lifetime value for transport operators. The integration enables Hino to scale this customer-first approach across a broader platform. First and foremost, we are committed to putting our customers at the center of everything we do to drive business success," stated Mr. Ogiso. "Both Mitsubishi Fuso and Hino have built strong relationships with customers in our respective markets. To further strengthen these bonds, it is essential that we continue to refine our products — the key touchpoints between us and our customers." Through ARCHION, Hino will gain access to combined strengths in R&D, procurement, production and logistics, enabling cost efficiencies, accelerated development cycles and expanded servicing capabilities.

Hetal Laligi, designated Representative Director and CFO of ARCHION, reinforced the financial roadmap underpinning this operational integration: "Our financial ambition for the new group is rooted in a clear strategy — unlocking the full potential of this integration by realizing synergies and growth opportunities. We aim to elevate financial resilience and performance to peer benchmark level."

A key feature of this strategy is the Integrated Platform Model, which allows the HINO and FUSO brands to retain distinct identities while benefiting from shared systems. Healthy internal competition will drive continuous improvement, ensuring customers receive enhanced product variety, superior quality and improved long-term value. ARCHION has also committed to consolidating five domestic truck production sites into three by 2028 to strengthen efficiency and secure future scalability.

Accelerating CASE Leadership for Next-Generation Transport

Hino's ongoing investments in CASE (Connected, Autonomous, Shared, Electric) technologies will gain significant acceleration under ARCHION. A portion of the integration efficiencies will be redirected toward innovations that define the future of commercial mobility.

By leveraging the scale and technical expertise of both the Toyota and Daimler Truck networks, ARCHION will build competitive solutions across all Zero Emission Vehicle (ZEV) segments — including advanced hydrogen fuel cell platforms and autonomous driving technologies.

In the connected mobility domain, Hino will focus on deploying fleet intelligence and data solutions to further strengthen customer uptime, safety and asset management.

"By combining the strengths of all four companies, we will accelerate the development of CASE technologies and shape the future of commercial mobility," added Mr. Ogiso. "To achieve this, we will foster a corporate culture that values mutual learning and respects diversity."