

The All-New BAIC B40e Trailmaster rEV, Plug-in Hybrid Off-roader Arrives

The Philippine automotive landscape continues to evolve, and with it comes a new kind of SUV that understands both everyday demands and the call of adventure. The All-New BAIC B40e Trailmaster rEV has officially arrived in the Philippines, marking a significant step forward from its predecessor. It brings together electrified performance, extended range, and true off-road capability in a package designed for modern Filipino lifestyles.

Built for families who value time on the road, the BAIC B40e Trailmaster rEV fits naturally into long drives, weekend escapes, and spontaneous trips out of the city. It is made for those who spend their free time exploring, camping, and creating memories beyond the usual routes.

At the core of the BAIC B40e Trailmaster rEV is its Advanced Range-Extended Electric Vehicle system. This plug-in hybrid setup allows the vehicle to achieve a combined range of over 1,200+ km and run on pure electric power for up to 152 kilometers (CLTC), making daily drives quieter and more efficient.

For longer journeys, the plug-in hybrid system seamlessly extends the range while delivering stronger power and torque. This makes it highly suited for Philippine conditions, where traffic,



distance, and road variety all play a role. Drivers get the flexibility of electric mobility for the city and dependable range for out-of-town travel.

Engineered for Real Off-Road Capability

Beneath its modern exterior, the BAIC B40e Trailmaster rEV stays true to its off-road roots. Its body-on-frame structure provides the strength needed for challenging terrain, while the 4WD system ensures consistent traction across different surfaces.

From rough provincial roads to more demanding trails, the vehicle is built to

enhancing every drive.

Air quality is also addressed through an in-car air intelligence system that helps maintain a cleaner cabin environment, especially useful for long trips across varying conditions.

Safety, Comfort, and Everyday Practicality

The BAIC B40e Trailmaster rEV comes equipped with a full suite of driver assistance systems designed to support both city driving and long-distance travel. A complete set of airbags adds another layer of protection for all occupants.

Its plug-in hybrid system also improves fuel efficiency, offering a practical balance between performance and sustainability. Combined with increased power and torque, the vehicle delivers both capability and efficiency when it matters most.

The BAIC B40e Trailmaster rEV is available in a range of color options that reflect its adventurous character. Exterior finishes include Jet Black, Snowy White, Jungle Green, Mineral Yellow, and Future

Made for the Way Filipinos Move Today

The All-New BAIC B40e Trailmaster rEV Plug-in Hybrid Off-roader represents more than just a new model. It reflects how Filipino families travel today, balancing daily responsibilities with the desire to explore.

It is a vehicle that fits into both city life and weekend escapes. One that allows families to drive farther, stay longer, and experience more. At its core is a simple but powerful image: a family on a road trip, arriving at their destination with everything they need, ready to relax, connect, and enjoy the moment.



With the BAIC B40e Trailmaster, every drive becomes part of the journey.

The BAIC B40e Trailmaster rEV is priced starting at PHP 2,888,000.

BAIC is a global automotive brand committed to delivering rugged, capable, and modern vehicles designed for diverse driving needs. In the Philippines, BAIC continues to expand through a growing dealer network, offering Filipino motorists quality SUVs, crossovers, and electrified models backed by comprehensive sales and aftersales support.

BAIC Philippines' current lineup includes a range of vehicles built for performance, versatility, and adventure: the B30e Dune Hybrid Off-Roader, B40 Pro TrailMaster, B40 Ragnar diesel SUV, B60 Beaumont diesel hybrid full-size SUV, B60e Beaumont rEV electrified SUV, B80 Wagon luxury SUV, X55 Verve subcompact sport crossover.

handle it with confidence. Improved visibility through a frameless door window design also helps drivers stay aware of their surroundings, whether in tight urban streets or uneven terrain.

The B40e rEV Trailmaster is not just about getting from one place to another. It supports a lifestyle centered on exploration and shared experiences.



Picture a family arriving at a campsite after a long drive. As the sun sets, the vehicle becomes more than transport. With its Vehicle-to-Load capability, the B40e can power outdoor essentials using (2) two 220V outlets with up to 2.2kW output. From lighting to cooking equipment, it adds convenience to any outdoor setup.

Inside, the cabin is designed for comfort and entertainment. A 12.8-inch center control display provides access to vehicle information and multimedia, while a 12.8-inch passenger screen keeps everyone engaged during the journey. The 12-speaker Infinity sound system with DSP delivers a rich and immersive listening experience,

Gray. These are paired with interior combinations such as Black with Gray and Orange accents or Green with Gray, offering a mix of ruggedness and modern style.

Details like the frameless window design add a sleek touch, while the overall build maintains a strong and purposeful presence.

BAIC Philippines supports the B40e Trailmaster rEV Plug-in hybrid Off-roader with a comprehensive ownership package: - 5-Year or 150,000 km Bumper-to-Bumper Warranty - 5-Year or 150,000 km High Voltage Battery Warranty - 3-Year Roadside Assistance

Suzuki Philippines Expands Pre-Delivery Inspection Facility to Strengthen Quality, Speed, and Customer Satisfaction



From L-R: Mr. Joselito Ang – Suzuki Philippines' Group Head for Homologation, PDI, Warehouse & External Affairs, Mr. Koichiro Hirao – Suzuki Philippines' President, Mr. Norihide Takei – Suzuki Philippines' Director and General Manager for Automobile Division

Suzuki Philippines Incorporated (SPH) has reinforced its commitment to quality, efficiency, and customer satisfaction with the expansion of its Pre-Delivery Inspection (PDI) facility at the Suzuki Philippines Plant in Laguna. The upgraded facility enhances SPH's ability to meet growing market demand while ensuring every vehicle adheres to Suzuki's global quality standards.

"The expansion of our PDI facility reflects Suzuki Philippines' continued commitment to being truly By Your Side of every Filipino customer," said Koichiro Hirao, President of Suzuki Philippines. "Through strategic investments in infrastructure and processes, we ensure every vehicle meets the highest standards of quality, safety, and reliability."

The project includes the concreting of over 36,000 square meters of the CBU stockyard, a three-lane PDI facility equipped with standardized lighting and inspection pits, enabling 100% underbody inspection, two accessories installation lanes, a Body Repair & Painting and Technical Repair Facility, three accessory warehouses, and a centralized office to improve operational coordination.

Driven by increasing demand for fuel-efficient and reliable vehicles, the expansion was completed in December 2025. Its strategic location in Laguna enables efficient distribution across NCR, North and South Luzon, and easy access to ports serving the Visayas and Mindanao.

"Through this expansion, we significantly improve operational efficiency while maintaining strict adherence to Suzuki's global standards," said Norihide Takei, Director and General Manager for the Automobile Division. "This allows faster delivery to dealers without compromising inspection quality."

Regular audits by Suzuki Motor Corporation (Japan) and global subsidiaries ensure compliance with international standards. Safety enhancements—including a concreted stockyard, improved spacing, blind spot reduction measures, and upcoming pit occupancy sensors—further strengthen operations. Continuous personnel training and employee wel-



fare programs also support high-quality output.

For customers, the facility ensures vehicles are delivered in optimal condition—clean, safe, and road-ready—minimizing post-delivery concerns. Dealers benefit from faster processing, improved inventory flow, and more reliable vehicle allocation.

Designed for the future, the facility is equipped to handle upcoming models, including electric vehicles. Further upgrades are planned, such as a Suzuki-standard paint booth, portable fueling equipment, bird deterrent systems, and green initiatives like solar power installations.

Through these developments, Suzuki Philippines continues to deliver high-quality vehicles while strengthening support for its dealer network and ensuring a reliable, worry-free ownership experience for Filipino customers.



Reliable and affordable quality auto parts brand backed by Toyota "T-OPT" launches at MIAS 2026

New aftermarket parts brand targets Toyotas out of warranty

Toyota Motor Philippines (TMP) has introduced T-OPT, a premium regional aftermarket parts brand with reliable quality, at the Manila International Auto Show (MIAS 2026). Designed for Toyota owners whose vehicles are already out-of-warranty, T-OPT offers options backed by Toyota expertise.

"At T-OPT, we believe in providing alternative car parts that are accessible to all," shared First Vice President for Customer First and Value Chain Operations Mike Masamayor. "Our commitment to providing hassle-free car ownership extends to our customers who own older Toyota vehicles and refuse to compromise on quality," he added.

As a brand already established in Thailand and Indonesia, T-OPT offers a smart balance of affordability and per-



formance. It serves the growing market of aging Toyotas and pre-owned vehicles, giving owners more options to care for the cars they have come to value over the years while helping them maintain vehicle performance, safety, and comfort.

Quality You Can Trust

From the planning stage through supplier collaborations, Toyota is actively involved in the development of T-OPT parts to help deliver reliable quality at an affordable price. The initial lineup includes fast moving maintenance parts such as oil and air filters as well as wear-and-tear parts such as wiper blades, brake pads and shoes, and clutch covers and discs. These are compatible with the following Toyota models: Vios, Wigo, Innova, Avanza, and



Hiace.

"TMP will continue to develop T-OPT parts to meet the growing needs of its customers," said Masamayor.

Reliable and Accessible Mobility

T-OPT aims to be a trusted automotive parts brand that customers can rely on. Through a growing supply and distribution network, T-OPT helps make reliable quality parts more accessible whenever and wherever customers need them.

Retail sales will start on April 13, 2026 through a reputable network of distributors and service providers, including Aerodynamics Commercial Corporation, HD Trucks, Guthrie Marketing, LCG group of Companies, Motech, and Autoquix Outlets.