

# Mitsubishi Motors Philippines Reinforces Dealer Excellence at the 24th Mitsubishi Skills Olympics

## Union Motor Corporation emerges as Overall Champion

Mitsubishi Motors Philippines Corporation (MMPC) successfully concluded the 24th Mitsubishi Skills Olympics (MSO) with Union Motor Corporation (UMC) awarded as the overall champion. This annual skills competition reaffirms MMPC's commitment to continuously elevate the skills and professionalism of its nationwide dealership network, providing an exceptional overall customer experience to Filipinos.

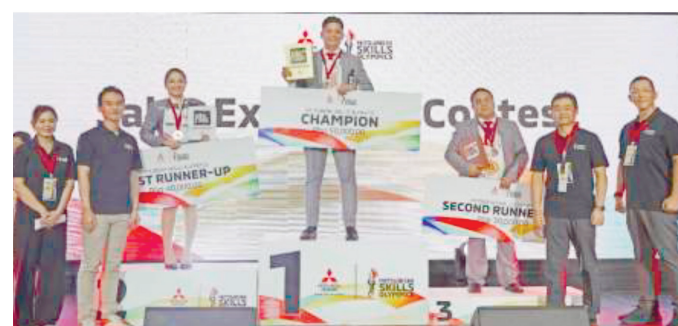
The Mitsubishi Skills Olympics is an annual competition where Mitsubishi dealerships nationwide send their best dealer personnel to demonstrate excellence in sales, technical service, and customer relations. The event serves as a platform not only to showcase but also to sharpen the competencies of Mitsubishi Motors frontliners who play a critical role in delivering remarkable customer experiences to Mitsubishi vehicle owners.

With this year's theme, "MITSUBISHI FORWARD: Beyond the Sale, Beyond the Service," the competition highlighted the importance of providing outstanding customer support not only during the purchase process but throughout the entire ownership journey. Participants showcased their knowledge, technical expertise, and customer-handling skills across various categories through series of theoretical and practical examinations. This process aims to reflect Mitsubishi's commitment to delivering quality service and building long-term relationships with customers.

Each dealership demonstrated hard work and dedication during the competition, but UMC bested all the dealerships as it won the overall championship at the 24th MSO. The following are the winners by category:



Union Motor Corporation with MMPC EVP for Aftersales – Toko Imai (left most in black) and Mitsubishi Motors Thailand Expat Senior Specialist in ASEAN Regional Training Center – Ryo Okiyama (right most in black)



### SALES EXECUTIVE

Champion - Jonathan Elvis Obispo (Union Motor Corp.)  
1st Runner Up - Rosemarie Padagdag (Gateway Motors Cebu Incorporated)  
2nd Runner Up - Lestani Apilasok (Avescor Motors Inc.)



### SERVICE TECHNICIAN

Champion - Jan Erik Uriarte (Maximotors Corp.)  
1st Runner Up - Rhomel Adorador (Diamond Motor Corp.)  
2nd Runner Up - Gian Carlo Garcia (Union Motor Corp.)



### SALES CUSTOMER RELATIONS OFFICER

Champion - Michelle Ann Cariño (Motorplaza Inc.)  
1st Runner Up - Alliana Padohinog (Grand Canyon Inc.)  
2nd Runner Up - Rose Ann M. Lauyon (Union Motor Corp.)



### SERVICE CUSTOMER RELATIONS OFFICER

Champion - Maridin Andrei Peña (Union Motor Corp.)  
1st Runner Up - Hazel A. Ylagan (Mindanao Integrated Commercial Enterprises Inc.)  
2nd Runner Up - Jenifer Cruz (Evolander Motor Corp.)



### SERVICE ADISORY

Champion - Ronnel Rebanco (Diamond Motor Corp.)  
1st Runner Up - Leon Ebitner III (Union Motor Corp.)  
2nd Runner Up - Joseph Anthony Carmelotes (Carworld Inc.)



### Parts Officer

Champion - El Richard Tabirao (Jabez Motors Corporation)  
1st Runner Up - Danielle Ramos (Amcar Automotive Corp.)  
2nd Runner Up - Goerge Kevin Roxas (Freeway Motor Sales Of Baliuag Corp.)



### Warranty Officer

Champion - Albert Castro (Freeway Motor Sales Of Baliuag Corp.)  
1st Runner Up - Allan Santiago (Carworld Inc.)  
2nd Runner Up - Cedrick D. Dela Cruz (Union Motor Corp.)

Winners of the competition received cash prizes and overseas trip with all expenses paid by MMPC. This competition shall also serve as training ground for the cream of the top of each dealer until representatives are needed to join the next Global Service Skills Contest in the years to come.

"We have learned that success in the automotive industry is no longer just about selling vehicles, it is about creating positive and memorable experiences for the customers all throughout their entire

ownership journey. Through initiatives like this, we are aiming for our dealer personnel to master the skills required not just to satisfy customers, but to transform satisfied customers into lifelong brand advocates," said MMPC EVP for Aftersales Toko Imai.

As the 24th Mitsubishi Skills Olympics concludes, MMPC looks forward to further empowering its dealer partners and advancing its mission of delivering exceptional customer experiences across the Philippines.

## Made for Every Drive: MG Motor Philippines Introduces the New MG5 Prestige — Stylish, Smart, and Everyday Ready

- MG Motor Philippines introduces the new MG5 Prestige, a more refined and feature-rich evolution of its popular compact sedan designed for everyday driving.
- Powered by a 1.5L DVVT gasoline engine with CVT, delivering 110 PS and 142 Nm of torque while meeting Euro VI emission standards.
- Spacious and tech-forward interior, highlighted by a 10.25-inch infotainment system with Apple CarPlay and Android Auto, plus rear A/C vents and USB ports for passenger comfort.
- Premium features elevate the segment, including projector LED headlights, power sunroof, reverse camera with dynamic guidelines, cruise control, and a 512L capacity for everyday practicality.

MG Motor Philippines expands its lineup of practical yet refined vehicles with the introduction of the new MG5 Prestige, a stylish and well-equipped sedan designed to elevate the everyday driving experience. Built for Filipinos who value comfort, technology, and smart design, the MG5 Prestige lives up to its promise: "Made for Every Drive."

As one of MG's most popular global models, the MG5 continues to evolve with enhanced features and a more premium feel, making it an ideal choice for daily commutes, family use, and everything in between. With its sleek proportions and modern styling, the MG5 Prestige brings a more refined presence on the road while maintaining the practicality that drivers expect from a compact sedan.

The MG5 Prestige stands out with its generous proportions, measuring 4,607 mm in length, 1,818 mm in width, and 1,489 mm in height, along with a 2,680 mm wheelbase that translates to improved cabin space and ride comfort. Inside, the sedan comfortably seats five passengers, complemented by a spacious 512-liter trunk capacity, making it one of the most practical options in its class for everyday use. Positioned as one of the most value-driven sedans in its segment, the MG5 Prestige combines space, features, and modern styling into a compelling package designed to meet the needs of today's Filipino drivers.

The exterior is highlighted by automatic projector LED headlights with daytime running lights, paired with 16-inch two-tone alloy wheels that enhance its dynamic and modern stance. A standout feature is the power sunroof, adding a premium touch and bringing more light and openness into the cabin.

Inside, the MG5 Prestige is thoughtfully designed for comfort and connectivity. The cabin features a new dashboard layout anchored by a 10.25-inch infotainment system with Apple CarPlay and Android Auto, ensuring seamless access to navigation, entertainment, and communication. Rear passengers are equally considered, with dedicated air-conditioning vents and USB ports that enhance comfort and convenience, especially on longer drives. Whether it's navigating daily city commutes or heading out on weekend road trips, the MG5 Prestige is designed to make every journey more comfortable, enjoyable, and connected. Practicality is further enhanced with features such as a reverse camera with dynamic guidelines, providing added confidence when maneuvering in tight spaces. The MG5 Prestige also benefits from key modern features such as cruise control and



tire pressure monitoring, delivering a more intuitive and safer driving experience.

Under the hood, the MG5 Prestige is powered by a 1.5-liter 4-cylinder DVVT gasoline engine that delivers 110 PS at 6,000 rpm and 142 Nm of torque at 4,500 rpm, paired with a smooth and efficient CVT transmission. Built to meet Euro VI emission standards, the powertrain offers a balanced combination of performance, efficiency, and sustainability—perfectly suited for both city driving and longer journeys. With its combination of modern styling, smart technology, spacious design, and everyday usability, the MG5 Prestige offers exceptional value—bringing features typically found in higher segments into an accessible and well-rounded sedan. It reflects MG's commitment to delivering globally designed vehicles that meet the evolving needs of Filipino drivers.

The All-New MG5 Prestige is available in Diamond Red, Phantom Black, Cosmic Silver, and Dover White, giving customers a selection of colors to match their personal style. The MG5 Prestige is priced at Php 888,888, delivering exceptional value for a sedan that offers more in every drive. To celebrate its launch, MG Motor Philippines is offering a special introductory promo of Php 20,000 cash savings, a low downpayment offer starting at Php 70,000, and one free PMS for a limited time only. The All-New MG5 Prestige is now available for viewing and test drives at all authorized MG dealerships nationwide. Experience a sedan that's truly Made for Every Drive. Visit your nearest MG dealership today or learn more

## Nissan SVC Ventures Corporation Opens Nissan Calamba, Expands Presence in Laguna



Former Vice Mayor Lubic Jacob of Luisiana, Laguna Ms. Teresa Sornet Director Hon. Aigrette P. Lajara Barangay Captain Mr. Doroteo "Tey" Sornet, SVC President Mr. Masao Tsutsumi, Nissan President Mr. Abel Landicho, Executive Assistant representing the Office of the Mayor Mr. Paul Tionson, Corporate Secretary Mr. Juanito Tiongson, Director

Nissan SVC Ventures Corporation, under the SVC (SynergyAuto) Group, officially opened its newest dealership, Nissan Calamba, marking an important milestone as the group's 5th full Nissan dealership and its first dealership in the province of Laguna.

The new dealership strengthens Nissan's presence in Southern Luzon and aims to bring the brand closer to customers in one of the country's fastest-growing economic regions.

The grand opening ceremony was attended by executives from Nissan Philippines, partners from the banking and insurance sectors, suppliers, members of the motoring media, and local government leaders from Laguna and Calamba.

Speaking during the opening, SVC Group representatives expressed their appreciation to Nissan Philippines for its continued trust and confidence in the SVC Group, reaffirming their commitment to further grow the Nissan brand in the region.

The group also acknowledged the strong support from the local government units of Laguna and Calamba, noting that the dealership will contribute to the local economy by creating employment opportunities and prioritizing hiring from the local community.

In addition to providing a full range of Nissan vehicles, Nissan Calamba will also deliver comprehensive aftersales services, ensuring that customers in Laguna receive high-quality support throughout their ownership journey.

SVC Group leadership also shared that the company continues to expand its Nissan dealership network, with another dealership set to open soon in Sta. Rosa, Laguna, which will become the group's 6th Nissan dealership and further strengthen its presence in the region.

With the opening of Nissan Calamba, the SVC Group reaffirms its commitment to delivering excellent customer service, strong dealership performance in both sales and aftersales, and continued growth of the Nissan brand in the Philippines.