

# The Next Chapter in Electrification: Kia EV5 Debuts at MIAS 2026

*A fusion of bold design and high-utility tech redefines the modern electric SUV*

Kia Philippines, a subsidiary of ACMobility, marks a new chapter in sustainable travel with the official launch of the Kia EV5 at the 2026 Manila International Auto Show (MIAS). Built with the modern Filipino in mind, the EV5 brings a fresh, versatile look to the electrified compact SUV segment. With its innovative, spacious, and premium interior and impressive range, it serves as the perfect match for those ready to transition to an electrified lifestyle without compromising on utility and style.

"At ACMobility, our mission is to build the ecosystem that makes electric vehicle ownership the preferred choice for Filipinos. The introduction of the Kia EV5 underscores our commitment to bridging global innovation with local needs, fully supported by the Philippine EV Spine, our nationwide charging backbone. Together, we are offering transformative value and a cleaner, more reliable way to move forward," said Jaime Alfonso Zobel de Ayala, CEO of ACMobility.

## A Statement in Modern Design

The EV5 features a sophisticated aesthetic that stands out on Philippine roads, shaped by Kia's "Opposites United" design philosophy, which harmonizes natural and man-made elements. The front displays the signature Digital Tiger Nose Grille and Star Map LED lighting, creating a futuristic light signature. A sleek, aerodynamic silhouette complements the stylish 18-inch alloy wheels, while the top-spec variant adds a sunroof for better natural lighting and an enhanced open-air driving experience.

## Innovative Comfort, Connectivity, and Safety

Inside, the EV5 prioritizes space and connectivity through a premium cabin design anchored by a dual-screen setup consisting of a 12.3-inch digital instrument cluster and a 12.3-inch infotainment system with Wireless Apple CarPlay and Android Auto. The vehicle ensures a refined experience with Automatic Temperature Controls, a power-adjustable



driver's seat, and upholstery options in either premium cloth or a sophisticated cloth and leather combination. Beyond comfort, the EV5 offers high-utility features like a 250V outlet as part of its Internal and External Vehicle-to-Load (V2L) capabilities.

Safety remains a cornerstone of the Kia experience, as evidenced by the EV5's prestigious 5-star safety rating from the Australian New Car Assessment Program (ANCAP) when it went on sale in the region. This top-tier rating was achieved across all variants, ensuring that every car owner benefits from the highest level of crash protection and safety technology, regardless of the trim they choose. Driving confidence is further enhanced by Kia Drive Wise, the brand's comprehensive Advanced Driver Assistance Systems (ADAS). Designed to navigate the unique challenges of local roads, the system includes Lane Keep Assist (LKA), Forward Collision Avoidance (FCA), Surround View Monitor (SVM), Blind Spot Monitor (BSM), and Lane Follow Assist

(LFA). Furthermore, the EV5 comes equipped with a robust suite of standard features, including Multi-Collision Brake (MCB), Anti-lock Brake System (ABS), Electronic Stability Control (ESC), Downhill Brake Control (DBC), and Hill Ascent Control (HAC).

## Electrified Performance Without Compromise

Built on a dedicated EV platform, the Kia EV5 delivers a refined yet punchy driving experience with a powerful 217 PS and 310 Nm of torque. The SUV is available in two distinct configurations to suit different travel needs: the GLS variant features a high-capacity 88.1kWh battery pack with a range of 550 kilometers, while the GL variant provides a practical 400 kilometers of range with the same impressive power output and a 64.2 kWh battery.

## Designed for the Drive, Priced for the Future

The Kia EV5 comes in a curated selection of modern colors, including Frost Blue, Snow White Pearl, Starry Night Black, Shale Grey, and Ivory Silver,

designed to accentuate its progressive silhouette. To simplify the transition to electric, ACMobility offers a Home Charging Package for customers, which includes a free home charger with a one-year warranty. This package provides a Php 25,000 subsidy for standard home installation, which is backed by a two-year warranty for workmanship and materials.

To keep things flexible, the package also includes Php 2,000 in free charging credits valid for one year at any ACMobility EC Charging Station. By combining professional home installation with these mobile charging credits, ACMobility ensures a truly seamless experience for every Kia EV5 driver.

"The Kia EV5 marks an essential new chapter in our electrification journey, perfectly slotting into our diverse lineup to bridge the gap between innovation and everyday utility. It serves as a purposeful companion that brings electrified mobility closer to more Filipinos, making the transition to a sustainable future more rewarding than ever," said Jay Lopez, Managing Director of Kia Philippines.

The Kia EV5 GL variant starts at Php 2,298,000, while the top-of-the-line Kia EV5 GLS is priced at Php 2,698,000. Each variant is backed by Kia's comprehensive warranty: 8 years or 160,000 kilometers for the battery and 5 years or 160,000 kilometers for the vehicle. Interested customers can head to the Kia booth at the Manila International Auto Show until April 12 for more information and for test-drive opportunities with the brand's latest electric vehicle.

## Authorized Kia EV5 Dealerships

Beyond the event, the Kia EV5 will be available at the following authorized EV dealerships:

Metro Manila: Kia Acropolis, Kia Alabang, Kia Aseana, Kia BGC, Kia Fairview, Kia Makati, Kia Marikina, Kia New Manila, Kia Ortigas, Kia Pasig

Luzon: Kia Bacoor, Kia Clark, Kia Lipa, Kia Pampanga, Kia Sta. Rosa

## GWM Philippines Showcases the Future of Mobility, Adventure, and Global Technology Leadership at MIAS 2026



(L-R: Mr. Joseph Lim, Board of Director, GWM Philippines; Mr. Vincent Marquez, Product and Marketing Director, GWM Philippines; Mr. Bruce Xu, General Manager for Southeast Asian Region; Ms. Nicole Wu, Chief Technology Officer, GWM Global; Mr. Ruben Tan, President, GWM Philippines; Mr. Michael Guo, Country Head, GWM Philippines; Mr. Dax Avenido, Brand Head, GWM Philippines; Mr. M.J Del Pilar, Sales Director, GWM Philippines)

Step into the future of mobility today. GWM Philippines makes a bold statement at the Manila International Auto Show (MIAS) 2026, delivering an immersive showcase that is capturing attention and setting a new benchmark for how mobility is experienced in the Philippines.

Visitors are invited to experience, explore, and engage with a dynamic display that goes beyond expectations by bringing together innovation, performance, and real-world practicality in one compelling space. Make your way to the GWM booth and discover firsthand what the future of driving looks like.

At the core of this showcase is GWM's global philosophy: "All Powertrains, All Scenarios, All Users." More than a display, the GWM booth offers a comprehensive and immersive experience—designed to let visitors see, feel, and understand how mobility is evolving to meet the needs of every Filipino driver.

Visitors this MIAS 2026 will experience GWM's dynamic booth, headlined by two key zones:

- Technology Zone – Featuring GWM's new energy vehicle innovations, offering a glimpse into efficient, intelligent, and future-ready mobility solutions.

- Adventure Zone – Demonstrating the brand's capability to deliver versatility and performance across different terrains and lifestyles. Anchoring this zone are the GWM Haval H9 and the GWM Cannon, built for strength, durability, and real-world capability perfectly suited for both everyday demands and off-road exploration.

Taking center stage is the GWM Tank 700 Hi-4Z, the brand's hero model and a significant highlight of this year's

showcase. Notably, the Philippines is the first market outside of China to feature this model following its debut in the Chinese local market 2 weeks ago reinforcing GWM Philippines' growing importance in the brand's international expansion.

Further strengthening its lineup, GWM Philippines announced that the Haval H7 is now available for pre-order, while the Ora 05 is set to be officially launched within the year expanding the brand's portfolio of mobility solutions for Filipino consumers.

"We are seeing a strong response to GWM's direction. One that focuses on innovation, efficiency, and real-world usability," said Mr. Dax Avenido, Brand Head of GWM Philippines. "This reinforces our commitment to continue listening to the market and delivering solutions that truly matter to Filipino drivers."

Adding to the significance of GWM's participation is the presence of its Chief Technology Officer, Ms. Nicole Wu, who shared valuable insights on the future of smart technology in electric vehicles and how GWM's advanced innovations are shaping the next generation of mobility on a global scale.

Beyond the vehicle showcase, visitors can also look forward to exclusive MIAS offers and special promotions, along with exciting on-ground activities at the GWM booth making every visit both engaging and rewarding.

With strong momentum at MIAS 2026, GWM Philippines invites media, partners, and the public to visit the GWM booth, explore the full lineup, and take part in the experience.

Don't miss out and drop by the GWM booth at MIAS 2026 and be part of the future of mobility today.

## DEEPAL DEBUTS IN THE PHILIPPINES, POSITIONS REEV AS GAME-CHANGER IN EV MOBILITY



Deepal officially enters the Philippine automotive market with a strategic dual launch, beginning with an exclusive industry preview at The Fifth at Rockwell, Makati on April 7, followed by its public showcase at the Manila International Auto Show (MIAS) 2026 last April 9 to 12 at the World Trade Center Manila.

Deepal introduces its Range-Extended Electric Vehicle (REEV) technology, designed specifically for real-world Philippine driving conditions. By combining electric propulsion with an onboard range extender, REEV delivers the benefits of electric mobility while addressing range anxiety and infrastructure limitations, positioning it as a practical and forward-looking solution for Filipino motorists. The brand enters with a competitively positioned lineup aimed at establishing a strong presence in the growing new energy vehicle segment. The S05 BEV is priced at PHP 1,588,000, the S05 REEV at PHP 1,688,000, and the G318 REEV at PHP 2,600,000, reflecting a value-driven strategy that makes advanced electrified mobility more accessible while signaling Deepal's intent to be a major player in the market.

A preview of the upcoming S07 was also presented, reinforcing Deepal's long-term product roadmap and commitment to expanding its EV portfolio in



the Philippines.

The launch gathered a distinguished group of attendees, including members of the media, key opinion leaders, and representatives from major banking institutions, underscoring strong cross-industry interest and support for Deepal's entry into the Philippine market.

The event was led by Mr. Willy Tee Ten, President of Autohub Group and newly appointed President of the Electric Vehicle Association of the Philippines (EVAP). In his remarks, he emphasized the urgency of electrification, stating, "With high fuel prices, the right time to shift to electric vehicles is now." He also confirmed Autohub Group

as the exclusive distributor of Deepal in the Philippines, strengthening its role in advancing sustainable mobility in the country.

He was joined by executives from Changan Auto Southeast Asia, including Mr. Guan Xin (Vice President), Mr. Leslie Wu (Vice Director), and Mr. Joel Villarín (Country Deputy Chief), together with other Deepal representatives who presented the brand's direction, technology roadmap, and market strategy. Deepal also underscored its commitment to long-term ecosystem development. According to Mr. Mark Gabriel, General Manager of Deepal Philippines, the brand aims to ensure partner success and sustainable

operations, stating, "Deepal is committed to supporting our business partners and future dealers. We will ensure a strong foundation that helps make dealership operations profitable and sustainable in the long run." Following its exclusive industry launch, Deepal opens its full lineup to the public at MIAS 2026, where visitors can experience its vehicles firsthand and explore its REEV innovation.

Guided by its philosophy, "Touch the Future," Deepal positions itself as a strong and competitive force in the Philippine EV landscape, bringing together innovation, value, and real-world usability at a pivotal moment in the country's mobility transition.

