

MOTORING

BYD Charges Into MIAS 2026: Biggest Exhibit, Nationwide Electrified Drive, Guinness World Records, and a special preview of the BYD Sealion 7 and BYD Atto 2 EV

BYD Cars Philippines, a subsidiary of ACMobility, officially opened its biggest exhibit to date at the Manila International Auto Show (MIAS) 2026. Through the BYD exhibit, the brand showcases its vision for an electrified and connected Philippines through a massive display of its full New Energy Vehicle (NEV) lineup and the introduction of two new vehicles.

Attendees can get up close and personal with the brand's diverse portfolio, from its Battery Electric Vehicles (BEVs), the BYD Seagull, Atto 3, eMAX 7, and Tang EV to its Super DM-i and DMO lineup, the BYD Seal 5 DM-i, Sealion 5 DM-i, Sealion 6 DM-i, Tang DM-i, eMAX 9 DM-i and the Shark 6 DMO.

The BYD exhibit showcases a special preview of two highly anticipated models: the BYD Atto 2 EV and BYD Sealion 7 prior to their official launch later this year.

The BYD Atto 2 EV is a smart and stylish urban electric crossover. Perfectly sized for the modern Filipino family, the Atto 2 EV is designed to balance everyday utility with a chic, contemporary design.

The BYD Sealion 7 is a premium,

range of drivers.

"Our participation in the Manila International Auto Show is the ultimate display of BYD's relentless innovation. With the showcase of the full NEV line up, we are proving that there is a BYD for every Filipino. We are going beyond just selling cars, we are leading the movement that transforms how the country moves," says Bob Palanca, Managing Director, BYD Cars Philippines.

Beyond the vehicles, BYD demonstrates how the electric transition is made possible through ACMobility's integrated charging infrastructure. A dedicated hub display within the booth highlights the nationwide charging network and end-to-end support services that ensure BYD owners stay powered, connected, and ready for the road ahead.

"We have continuously been building the ecosystem that makes electric travel a reality for every Filipino. By expanding the Philippine EV Spine, our nationwide network of over 160 charging locations and counting, we are eliminating range anxiety and fortifying the country's readiness for EV adoption alongside



BYD Cars Philippines gives Filipinos a special preview of the BYD Sealion 7 and the BYD Atto 2 at the Manila International Auto Show. (L-R) Bob Palanca, Managing Director, BYD Cars Philippines, Jaime Alfonso Zobel de Ayala, CEO, ACMobility, Adam Hu, Country Head, BYD Philippines.

that marks the official public launch of the "Drive Electric. Love Pinas" campaign. In partnership with ACMobility and the Department of Tourism, lead navigator, Wil Dasovich completed a drive across the country, from the tip of Northern Luzon to the South of Mindanao. The convoy, made up of 20 electrified vehicles, was supported by the growing Philippine EV Spine network and BYD's 79 dealers

travel is not just a concept, but is now a proven reality for all Filipinos.

Part of the expedition resulted in two Guinness World Records for the Most cities visited in a continuous journey by an EV and the Most cities visited in a continuous journey by a PHEV. The award was given after the BYD eMAX 7 and the BYD Shark 6 DMO visited 102 cities across the Philippines.

and innovation, Alden's partnership with BYD signifies a shared goal of inspiring Filipinos to embrace a more electrified, high-tech and sustainable future on the road.

BYD invites all car enthusiasts, tech-heads, and families to visit the BYD Pavilion at the Manila International Auto Show at the World Trade Center Metro Manila from April 9 to 12. Visitors can



BYD Cars Philippines is awarded two Guinness World Records for the Drive Electric. Love Pinas Campaign. (L-R) Wil Dasovich, Lead Navigator and Peter Yang, Guinness World Records Adjudicator

performance-led electric SUV designed to thrill. It combines a bold, aerodynamic aesthetic with a sophisticated All-Wheel Drive system, offering a glimpse into the high-performance capabilities of the brand. Inside, the Sealion 7 merges luxury with intelligence, featuring a tech-forward cabin and the latest suite of driver-assistance systems, making it a formidable contender in the premium EV segment. Customers can reserve at MIAS or in all BYD dealerships for a P50,000 reservation fee nationwide starting April 9. Together, these two models showcase BYD's strategy of offering a perfect blend of high-performance engineering and practical, tech-driven mobility for a wider

BYD's extensive lineup," says Jaime Alfonso Zobel De Ayala, CEO of ACMobility.

As a testament to the reliability and readiness of its line up, BYD announced the culmination of the nationwide journey



BYD Cars Philippines introduces Alden Richards as the newest BYD owner and brand ambassador at the Manila International Auto Show.

nationwide. The cross-country journey served as the ultimate stress test for BYD's electrified technology from EV to Super DM-i, and became proof that electric

Adding to the excitement, BYD officially introduced Multimedia Star Alden Richards as the newest face of the brand. As an advocate for technology

take advantage of MIAS-exclusive cash discounts of up to P220,000 on select models, including the BYD Sealion 5 DM-i, Sealion 6 DM-i, Shark 6 DMO, and the BYD Tang DM-i. Guests can also avail of the MIAS Exclusive Financing Promos from BPI on select models.

Discover exclusive BYD branded merchandise and accessories for the BYD Seagull and the BYD Shark 6 DMO that are also available for purchase at the BYD Booth at MIAS and all dealers nationwide. Come see the full lineup, witness the record-breaking vehicles, and discover how easy it is to make the switch to electric.



Ford Philippines Expands Electric Vehicle Lineup with Limited-Edition Mustang Mach-E Rear-Wheel Drive Variant, Available At An Exclusive Starting Price of P2,599,000

Ford Philippines is charging ahead in its electrification journey with the addition of the limited-edition Ford Mustang Mach-E Rear-Wheel Drive (RWD) variant in its electric vehicle (EV) line-up, complementing the Mustang Mach-E All-Wheel Drive (AWD) launched last year.

The Mustang Mach-E RWD is available at a starting retail price of P2,599,000 as Ford is extending a P500,000 cash discount from its standard retail price of P3,199,000 and an additional P100,000 cash discount for the Grabber Yellow color.

The Mach-E RWD variant offers Filipino customers a sophisticated blend of the iconic Mustang DNA, exceptional efficiency, and an optimized driving range, making it the ideal choice for those seeking a premium, long-distance electric SUV.

"The arrival of the Mustang Mach-E RWD underscores our commitment to bringing the best of Ford's global electric lineup to the Philippines," said Pedro Simoes, managing director, Ford Philippines. "By offering the RWD variant, we are providing our customers with a choice that emphasizes efficiency and long-range capability, all while maintaining the exhilarating performance and head-turning design that makes the Mach-E a true Mustang."

Efficiency and Range Meet Iconic Performance

The Mustang Mach-E RWD is designed for drivers who prioritize range and a classic driving feel. Powered by a single permanent magnet motor on the rear axle, the RWD variant produces 276ps and 525Nm of torque and delivers a smooth, responsive, and engaging experience.

While the Mustang Mach-E AWD focuses on maximum grip and blistering acceleration through its dual-motor setup, the RWD variant excels in efficiency and range. By utilizing a single motor, the RWD model improves energy consumption, providing a longer estimated driving range of as much as 615 kilometers on a single charge—perfect for city commutes and long weekend drives.

Tailoring the Experience with Drive Modes

Three selectable drive modes let drivers tailor the experience to conditions and preferences. Whisper mode softens steering and throttle response for a smoother and more composed ride. Engage mode balances



comfort and performance for everyday use while Unbridle mode sharpens handling and acceleration for a more dynamic drive. Individual changes between each drive mode are subtle, but the overall effect can transform the driving experience in Mustang Mach-E, exactly when the driver wants to.

One-Pedal Drive

The 1-Pedal Drive system allows the driver to accelerate and decelerate using only the accelerator pedal. Lifting off the pedal activates regenerative braking, which slows the vehicle and recovers energy for the battery. This feature reduces brake use, improves efficiency, and enhances control, especially in stop-and-go traffic.

Bold Design with Mustang Heritage

The Mustang Mach-E RWD, like the AWD variant, retains the fastback silhouette and tri-bar tail lamps that define the Mustang's identity. A frameless grille with active shutters works with LED projector headlights featuring automatic leveling, sequential turn signals, and signature lighting. Nineteen-inch machine-finished aluminum wheels give the Mach-E a

confident, performance-oriented look, while the drainable front trunk adds versatile cargo space for everyday use.

The E-Latch door system replaces conventional handles for a cleaner look and better aerodynamics. When the vehicle detects the driver, pressing the B-pillar button releases the door, which opens slightly for easy access via a small aerodynamic hook. Rear passengers use a soft-touch release on the door frame.

Delivering Comfort and Convenience

Inside, perforated ActiveX synthetic leather seats offer 10-way power adjustment for both driver and front passenger. Heated front seats, dual-zone electronic automatic temperature control, and rear air vents keep the cabin comfortable in all conditions.

A 10.2-inch low-profile digital instrument cluster displays essential information in a clear, uncluttered format. The 15.5-inch capacitive touchscreen runs SYNC 4A with enhanced voice recognition and wireless Apple CarPlay and Android Auto. Other conveniences include an auto-dimming rearview mirror and a wireless charging pad.

Load space behind the rear seats is 402 liters and behind the front seats (when the rear seats are folded down) of 1,420 liters of load space is complemented by a front trunk ('frunk') storage unit made possible by the absence of a combustion engine under the bonnet. Providing an additional 80 liters of storage space, the front trunk or 'frunk' provides a convenient space to store wet or muddy sports clothing, hiking boots or beach gear after an adventure.

Easily Connected with Ford App

Similarly, the Mustang Mach-E RWD comes equipped with Ford App. With Ford App, owners have the ability to manage their Mach-E right from their mobile devices. Features include Remote Start / Stop /Climate, EV Charging Status, Battery States of Charge, Charge Session Details, Start / Stop Charging, Target Charge, Departure Times, Preferred Charge Times, Charge History and AC Charge Rate.

The Mustang Mach-E RWD will be sold in Ford Alabang, Ford Balintawak, Ford Cebu, Ford EDSA, Ford Global City, Ford Libis and Ford Marikina.