

# MOTORING

## Mitsubishi Triton Now Comes with Striking New Black Accents

Mitsubishi Motors Philippines Corporation (MMPC) introduces a refreshed look for the Mitsubishi Triton, now enhanced with striking black accents both inside and out, giving it a more commanding and more rugged presence. With its bold new tagline, "Born For The Grind," the Triton reinforces its identity as a pickup truck built not only for tough jobs, but also for the everyday hustle of Filipino drivers on city streets.

The introduction of black accents across the Triton lineup reflects strength and confidence — qualities that define both the truck and the people who drive it. Beyond aesthetics, these accents give the Triton a sharper and tougher vibe, reinforcing its readiness to take on any challenge on the road.

### Engineered to Grind. Styled to Stand Out.

The updated Mitsubishi Triton seamlessly combines form and function. Known for its durability, powerful performance and dependable capability, the Triton is engineered to handle demanding tasks while ensuring comfort and control. With the addition of black elements, it now carries a tougher, more refined look that complements its hardworking nature.

Each Triton variant now features carefully integrated black accents, elevating both style and purpose. The Triton GX and GLX variants received a more rugged and assertive appearance with black-finished exterior elements, including door handles, side mirrors and rear bumper. In addition for the GLX variant, its previously gray 18-inch alloy wheels is now black as well. These enhancements give both variants a stronger and more confident stance—



Along with the black accents found in the GX and GLX variants, the Triton GLS now features the following:

- Blacked-out Dynamic Shield front fascia
- Black alloy wheels
- Black fender arch moldings
- Black front under garnish

For its interior, the upgrade is also significant with its new black leather seats, replacing the previous high-grade fabric seats. This enhancement elevates the cabin experience, giving the variant a more premium feel while maintaining its rugged exterior look. While the new black accents enhance the Triton's exterior appeal, they also reflect its core strength which is the ability to endure and perform under pressure. The Mitsubishi Triton remains a capable pickup, engineered for durability, stability, and performance across various terrains and conditions.

With its refreshed design and unwavering capability, the Mitsubishi Triton proves that it is more than just a pickup — it is a partner in every journey, every challenge and every success. Because at the end of the day, no matter the task or terrain, the Triton is truly Born For The Grind.



perfect for those who need a dependable workhorse with added visual appeal. The Triton GLS takes enhancement to the next level as more features are refreshed.



## Drive Electric. Love Pinas.' Campaign of BYD Cars Philippines Redefines the Future of Mobility with its 22-Day Electrified Journey

The "Drive Electric. Love Pinas." campaign, through the partnership of BYD Cars Philippines, ACMobility, and the Department of Tourism, covered over 3,500 kilometers and passed through 102 cities and municipalities across Luzon, the Visayas, and Mindanao with its New Energy Vehicles (NEVs) and DM-i vehicles. Lead navigator Wil Dasovich headed the drive and the journey were equal parts road trip, cultural immersion, and live demonstrations that electric mobility in the Philippines is no longer a distant promise, it is possible today.

### A Record-Breaking Milestone

At the Manila International Auto Show (MIAS), BYD Cars Philippines was officially awarded two Guinness World Records titles in recognition of what the convoy accomplished:

- Most cities visited in a continuous journey by a battery electric vehicle (BEV) - BYD eMAX 7
- Most cities visited in a continuous journey by a plug-in hybrid electric vehicle (PHEV) - BYD Shark 6 DMO

The Guinness World Records are proof that electrified mobility in the Philippines is no longer a concept being tested and it has become a trusted reality



Lead navigator Wil Dasovich celebrates the conclusion of the 22-day 'Drive Electric. Love Pinas.' campaign alongside the Bahandian Folkloric Ensemble at BYD General Santos City, marking the final stop of the journey from North to South.

being driven. Across 102 cities and municipalities spanning three island groups and every category of terrain this country offers, the case for a reliable and durable travel made itself.

### The Present of Philippine Mobility

With over 160 charging points now running from the northernmost tip of Luzon to the heart of Mindanao, conveniently positioned in malls, office buildings, estates, hotels, condominiums, grocery stores, coffee shop, and carparks

— making long-distance EV travel hassle-free where exact locations can be checked in the Evro App. It proved that the infrastructure Filipinos need to go electric already exists and is already within reach.

"What was once a vision is now a reality," said Jaime Alfonso Zobel de Ayala, CEO of ACMobility. "And it goes beyond the vehicles. ACMobility is at the forefront of building an ecosystem that supports every Filipino EV owner—from ease of purchase, to charging availability, to being there every step of the way.

That's why we continue to invest in our ACMobility Charging Hubs nationwide, with the goal of allowing Filipinos to drive electric across the archipelago through the expanding Philippine EV Spine Network."

The "Drive Electric. Love Pinas." campaign made it clear that Philippines is ready for electric mobility. Its successful North-to-South journey proves that nationwide charging infrastructure is in place and capable of making long-distance travel possible.



Peter Yang, Guinness World Records Adjucator; Atty. Glenn Albert M. Ocampo, Office of Special Concerns Director, Department of Tourism; Wil Dasovich, Lead Navigator; and Adam Hu, BYD & Denza Philippines Country Head, Jaime Alfonso Zobel de Ayala, CEO, ACMobility; Bob Palanca, Managing Director, BYD Cars Philippines; Carla Buencamino, Head of Mobility Infrastructure, ACMobility; and Dino Obias, Chief Marketing Officer, ACMobility at the Guinness World Records awarding to BYD Cars Philippines during Manila International Auto Show 2026.



Official lead navigator Wil Dasovich stands with the BYD Shark 6 DMO in Laoag, marking the inaugural stop of the 'Drive Electric. Love Pinas.' campaign.