

MOTORING

More Ways to Drive, More Reasons to Choose Toyota This July!

Drive into more rewarding journeys this July with Toyota's July Drive Deals! Whether you're purchasing your first vehicle, upgrading to a hybrid, or looking for a dependable everyday companion, Toyota offers more ways to experience the quality, durability, and reliability that generations of Filipinos have come to trust.

Toyota's latest offers are designed to make vehicle ownership more accessible, with deals that cater to a variety of lifestyles and budgets.* Featured this month are some of Toyota's most fuel-efficient, practical, and versatile models, giving customers even more reasons to find the mobility solution that's right for them.

Customers purchasing



ATIV HEV in Gray Metallic / Attitude Black Mica

through full cash payment can maximize their savings with Toyota's Straight Cash offers, which provide discounts on select vehicle variants, making it easier than ever to drive home a brand-new Toyota vehicle this July.

Among the featured vehicles is the Vios XLE CVT, available with straight cash savings of up to PHP 75,000. Renowned for its reliability, comfort, and everyday practicality, the Vios continues to be a trusted choice for Filipino motorists. It also delivers impressive fuel efficiency, achieving 14.3 km/L in city driving, 19.2 km/L on extra-urban roads, and a combined fuel economy rating of 17.2 km/L.¹ Whether navigating busy city streets or taking longer drives, the Vios offers a well-balanced combination of efficiency,



Vios XLE CVT in Super Red V

convenience, and dependable performance.

For those looking to experience Toyota's hybrid technology, the ATIV HEV is available with straight cash savings of up to PHP 30,000. With modern styling, advanced hybrid efficiency, and everyday comfort, the ATIV HEV delivers an exceptional 43.7 km/L in urban driving, 21.4 km/L in extra-urban conditions, and a combined fuel economy rating of 26.3 km/L.² Engineered to maximize fuel savings without compromising driving performance, it is an ideal choice for motorists seeking a smarter, more efficient way to navigate both daily commutes and longer journeys.

Customers looking for a vehicle that combines electrified performance with Toyota's mo-

torsports heritage can take advantage of straight cash savings of up to PHP 40,000 on the Corolla Cross GR-S HEV CVT. Inspired by Toyota Gazoo Racing, the GR-Sport variant features sporty styling and dynamic driving characteristics, complemented by Toyota's proven hybrid technology. It delivers an impressive 48.5 km/L in urban driving, 18.2 km/L in extra-urban conditions, and a combined fuel economy rating of 23.6 km/L.³ Blending exhilarating performance-inspired design with everyday efficiency and practicality, the Corolla Cross GR-S HEV CVT brings Toyota's racing DNA to every journey.

Other Toyota Models are also available through Straight Cash financing!

• Avanza E CVT – up to PHP

50,000
• Veloz V CVT – up to PHP 30,000
• Tamaraw FX M/T– up to PHP 50,000
* This flexible payment option is available on select Toyota vehicles within the promo period, subject to terms, credit approval where applicable, and model availability.

1 2 3 Tested under controlled environment following internationally accepted Fuel Consumption Test protocol under UN Regulations no. 101.

That's not all! Alongside flexible

Vouchers for selected Toyota models

• Trade-in rebates of up to PHP 30,000, redeemable as a cash discount or for Toyota Genuine Accessories
• Free One-Year Comprehensive Insurance for select models.
• Toyota 5-year warranty for all brand-new vehicles

Find your way to drive by checking out the full mechanics, offers, and participating models here! <https://www.toyota.com.ph/promos/JulyDriveDeals>

Promo runs from July 9-31,



Corolla Cross GR-S HEV in Emotional Red / Attitude Black Mica

payment options on selected Toyota models, Toyota is taking ownership to the next level with exciting, limited time offers you won't want to miss this month!

• FREE Periodic Maintenance Service (PMS) for selected Toyota models
• Exclusive Service Discount

2026 only.

DTI Fair Trade Permit no. FTEB-262054 Series of 2026.

Follow Toyota Motor Philippines on Facebook, Instagram and X, and join the ToyotaPH community on Viber to get the latest updates on products, services, and promos.

Suzuki Philippines Extends Assistance to Earthquake Affected Dealership Employees in General Santos



Following the recent earthquake that affected parts of Mindanao, Suzuki Philippines immediately extended assistance to employees of Suzuki Auto General Santos and Suzuki Auto SM City General Santos to help support them during the initial stages of recovery.

Recognizing that the safety and well-being of its people remain a priority during times of crisis, Suzuki provided relief packages containing packed food and fresh polo shirts to dealership personnel who were

directly affected by the earthquake. The assistance was intended to help address their immediate needs while recovery efforts in the area continued.

"Our immediate priority was to check on the safety and welfare of our dealership employees and provide practical support during this challenging time," said Koichiro Hirao, President of Suzuki Philippines. "We work every day to serve our customers as TEAM SUZUKI, together with our Suzuki dealerships. We remain committed to supporting one another whenever the

need arises."

The initiative reflects Suzuki Philippines' continued commitment to the welfare of its employees and dealer network, recognizing that caring for its people is an essential part of maintaining resilient operations and delivering quality service to customers.

As business activities gradually return to normal in the region, Suzuki remains hopeful for the continued safety and recovery of its employees, their families, and the communities affected by the earthquake.

Reservations Now Open for the All-New BYD Atto 2 and New BYD Seal 5

Now Everyone Can Go Electric with More Choices from BYD



BYD Cars Philippines, a subsidiary of ACMobility, is set to welcome two exciting additions to its growing New Energy Vehicle (NEV) lineup. Ahead of their official launch on July 28, reservations are now open for the all-new BYD Atto 2 and BYD Seal 5 at BYD dealerships nationwide.

First previewed at the Manila International Auto Show (MIAS) in April, the all-new BYD Atto 2 is set to become the newest addition to BYD's growing lineup. Available in three variants – Atto 2 EV Premium, Atto 2 DM-i Premium,

and Atto 2 DM-i Dynamic – it gives customers greater flexibility to choose the powertrain that best suits their lifestyle. Designed for value-driven, practical, and aspirational motorists, the BYD Atto 2 makes electrified mobility more accessible than ever.

Joining the lineup is the new BYD Seal 5 DM-i, building the success on the current model with refreshed styling and enhanced features. Offered in Dynamic and Essential variants, the newly facelifted model offers Filipino motorists experience electrified

mobility without range anxiety. Powered by BYD's DM-i technology, it provides an efficient and practical mobility solution for first-time car owners, families, and fleet operators.

Official price for these vehicles and their offers will be announced at their launch on July 28 at the Trinoma Activity Center, Quezon City. Customers interested in reserving the BYD Atto 2 or BYD Seal 5 are encouraged to visit their nearest BYD dealership. They may also visit bydcarsph.com/atto2-and-seal5 to register.

Philippines Emerges as Top Export Market for the Ford Ranger Raptor

The Philippines joins Australia and South Africa as one of the top 3 export markets for the iconic Ford performance pickup



The Philippines is one of the top 3 export markets of the iconic Ford Ranger Raptor, joining Australia and South Africa, proving the performance pickup truck's sustained popularity and continued demand among Filipino customers.

Cumulative production has reached over 215,000 units¹ ever since the Raptor was launched in 2018. During that year, the iconic moment of a midsize pickup truck soaring through the air, completely airborne before landing flawlessly on a rugged off-road track, redefined the global pickup landscape.

Eight years later, the Ranger Raptor has transcended its niche origins to become the definitive benchmark for high-performance off-road pickups—seamlessly blending racing DNA, cutting-edge technology, and world-class engineering.

While designed and engineered by Ford's highly skilled product development teams in Australia, the Ranger Raptor's physical journey began in Thailand. On June 25, 2018, the very first production Ranger Raptor rolled off the assembly line at the state-of-the-art Ford Thailand Manufacturing (FTM) plant in Rayong province, Thailand.

The vehicle's immediate global success paved the way for expansion. In 2023, Ford introduced the Ranger Raptor to the North American market, launching production at its Michigan Assembly Plant in the United States. Today, FTM remains the primary global production and export hub, proudly shipping the Ranger Raptor to 106 countries worldwide.

Conceived as a highly specialized, low-volume performance truck, initial launch plans at FTM targeted a modest production capacity. However, as the vehicle's legendary off-road capabilities captured the market's imagination, global demand skyrocketed.

"The Ranger Raptor has completely redefined what a high-performance pickup can be, and its sustained demand in the country is a testament to its unmatched capabilities. This milestone shows that Filipino enthusiasts truly appreciate the world-class engineering and sheer capability that Ford Performance builds into every Raptor. It has transcended from being just a pickup truck and has become a lifestyle symbol and a badge of success for a rapidly growing community of proud owners across the country," says Pedro Simoes, managing director, Ford Philippines.

The Raptor line-up in the Philippines is led by the Raptor 3.0L V6 engineered by Ford Performance to handle the most rugged terrain and deliver remarkable performance, raising the off-road performance bar as a pickup built for true enthusiasts. The Raptor 3.0L V6 is pure power and performance with a 3.0L V6 twin-turbo EcoBoost engine that produces 397PS max power and 583Nm max torque mated to a performance-tuned 10-speed automatic transmission with an anti-lag system available in Baja mode intended for off-road use only. It boasts of enhanced suspension with Ford Performance-developed FOX 2.5-inch Live Valve internal bypass shock absorbers.