iCAUR OPENS V23 AND V27 PRE-SALES WITH 10 EXCLUSIVE GIFTS TO START YOUR CHRISTMAS

Premium new energy vehicle brand iCAUR is giving Filipino motorists an early opportunity to experience something exceptional this holiday season as it opens pre-sales for its highly anticipated V23 BEV and V27 Golden REEV ahead of their official Philippine launch this November. The Philippine pre-sales launch also comes as iCAUR prepares to open its International User Summit in Wuhu, China, on October 19-23.

iCAUR Philippines is bringing a Pre-Sales treat to Filipino motorists with the introduction of the Pioneer Edition of the V23 and V27, exclusively available to the first 100 customers of each model. Each Pioneer Edition vehicle comes with 10 exclusive gifts, including the distinctive Pioneer Edition Kit, convenient charging equipment, comprehensive ownership benefits and special purchase discounts. Together, these added privileges deliver exceptional value while giving early customers the distinction of being among iCAUR's pioneering owners in the Philippines.

In addition, each new V23 or V27 owner will receive an exclusive, individually numbered badge, signifying their place among the first Pioneer Edition owners. This special badge may be affixed to the vehicle at the owner's discretion, serving as a distinctive mark of Pioneer Edition ownership.

Available only from October 19 to November 9, 2026, or until the limited allocation is filled, the Pioneer Edition celebrates the customers who will be among the first to experience iCAUR's distinctive approach to premium new energy mobility.

A premium pre-sales package, starting with just ₱1,000

Making the offer even more attractive is the remarkably accessible reservation fee of just ₱1,000 for the iCAUR V23 and ₱2,000 for the iCAUR V27. Beyond securing their place among the brand's pioneering customers, qualified V23 reservations will receive an additional ₱10,000 discount on the vehicle's final purchase price, while V27 customers will enjoy an additional ₱20,000 discount. Reservation fees are refundable. Customers who proceed with the purchase will be entitled to avail of the discount, which will be deducted from the vehicle's final purchase price. Interested customers can reserve their preferred model through the official iCAUR Philippines website at https://www.icaurglobal.com/ph/ beginning October 19.

These savings come on top of the Pioneer Edition's charging equipment and ownership privileges, making the program an especially rewarding way to welcome the Christmas season and look forward to owning a new iCAUR SUV.

iCAUR V23: Distinctive design meets all-electric freedom

With its upright proportions, signature round headlights and unmistakable boxy silhouette, the iCAUR V23 brings a refreshing character to the premium electric SUV segment. Designed for customers who value individuality and personality, the V23 combines the convenience of all-electric driving with versatile features suited for both city life and weekend adventures.

As a special pre-sales privilege, the first 100 V23 customers will receive the following:

V23 Pioneer Edition package, which includes 10 Exclusive Gifts

- Pioneer Edition Kit
- ₱10,000 exclusive purchase discount upon payment of the ₱1,000 deposit fee
- Complimentary 3M window film for all windows
- Premium luxury floor mats
- Complimentary home charging kit
- Complimentary Go Anywhere portable charging kit
- Complimentary subscription to Car Linko, the iCAUR connected vehicle mobile app
- One-year Care Pass, covering complimentary preventive maintenance service
- Three years of complimentary roadside assistance
- Battery Health Warranty, providing free battery replacement if the battery's State of Health falls below 70 percent within the applicable warranty period, subject to warranty terms and conditions

iCAUR V27: Elevated versatility, exceptional driving freedom

For customers seeking greater space, comfort, and versatility, the iCAUR V27 combines a commanding SUV presence with the flexibility of range-extended electric vehicle technology.

Its Golden REEV system uses electric motor propulsion, supported by an onboard gasoline engine that generates electricity when needed. This combination delivers the benefits of electric driving while providing greater flexibility for longer journeys.

The first 100 qualified V27 customers will receive the following:

V27 Pioneer Edition package, which includes 10 Exclusive Gifts

- Pioneer Edition Kit
- ₱20,000 exclusive purchase discount upon payment of the ₱2,000 deposit fee
- Complimentary 3M window film for all windows
- Premium luxury floor mats
- Complimentary home charging kit
- Complimentary Go Anywhere portable charging kit
- Complimentary subscription to Car Linko, the iCAUR connected vehicle mobile app
- One-year Care Pass, covering complimentary preventive maintenance service
- Three years of complimentary roadside assistance
- Battery Health Warranty, providing free battery replacement if the battery's State of Health falls below 70 percent within the applicable warranty period, subject to warranty terms and conditions

Added confidence through pioneering battery health protection

iCAUR is reinforcing its commitment to long-term ownership confidence through its Battery Health Warranty, a pioneering guarantee introduced by Omoda & Jaecoo Motor Philippines, Inc. (OJMPI), the first automotive distributor in the Philippines to announce this level of battery health protection.

Under the warranty, should the vehicle's high-voltage battery State of Health (SOH) fall below 70 percent within the applicable warranty period, the battery will be replaced at no cost to the customer, subject to the warranty's terms and conditions.

This first-of-its-kind commitment underscores OJMPI's confidence in its battery technology and reinforces its focus on long-term reliability, customer protection and peace of mind as more Filipino motorists consider new energy vehicles.

Estimated pricing ahead of the November launch

Adding to the anticipation surrounding the V23 and V27, iCAUR has provided an early indication of the estimated Philippine pricing for its first two SUV models, giving interested customers a clearer picture of their options ahead of the official launch:

- For the fully electric iCAUR V23 BEV, initial price indications place the 2WD variant around the ₱1.5 million mark and the 4WD variant around ₱1.8 million.
- For the iCAUR V27 Golden REEV, preliminary price indications are around ₱2.1 million for the 2WD variant and ₱2.5 million for the 4WD variant.

These approximate prices position both models as compelling options in the premium new energy SUV market, offering customers a choice of electric and range-extended electric mobility across different drivetrain configurations.

Final pricing, confirmed variants and complete Philippine specifications will be announced during iCAUR's official launch in November 2026. In the meantime, interested customers can secure their preferred model through the Pioneer Edition program and enjoy exclusive privileges reserved for the first 100 qualified customers of each model.

Expanding dealer network to support Philippine customers

As it prepares for its official market launch, iCAUR is also establishing its local retail and aftersales network to support customers across the country.

The brand's first dealer locations are planned for Cebu, Davao, Iloilo, Makati, Manila Bay, Pampanga, and Quezon Avenue, with additional outlets expected as iCAUR expands its Philippine presence.

Its initial dealer partners include established automotive groups Gateway, Britannica United, DC Automotive and Laus Auto Group. These partnerships will support the development of dedicated sales and aftersales facilities, providing customers with access to vehicle information, product assistance, maintenance and ownership support.

The network expansion forms part of iCAUR's longer-term commitment to establishing a dependable presence in the Philippine market beyond the initial introduction of its vehicles.

A new expression of premium electric mobility

Guided by its brand philosophy, Classic Never Fades, iCAUR combines timeless automotive styling with intelligent electrification, advanced technology and opportunities for vehicle personalization.

With the arrival of the V23 and V27, iCAUR aims to introduce Filipino motorists to a new expression of premium SUV ownership, one that celebrates individuality, thoughtful innovation and the freedom to explore.

This Christmas, that experience begins with the exclusive Pioneer Edition, an opportunity for the brand's first customers to enjoy more than a new vehicle, with a collection of privileges designed to make their ownership journey even more rewarding.





PROUDLY FILIPINO-MADE POP-UP CAMPERS TO EMBARK ON A 7-MONTH GRAND PHILIPPINE LOOP 2027

The proudly Philippine-made overlanding equipment company aims to promote local tourism with planned 7-month drive covering the country from end-to-end.

POP-UP CAMPERS PHILIPPINES (PUC PH), the makers of proudly Philippine-made overlanding equipment, will mount its Grand Philippine Loop from January to July 2027. While the official Philippine Loop is a long-distance adventure, travel, and endurance challenge that requires participants to traverse the entire archipelago from Luzon, the Visayas, until Mindanao in a continuous circuit, the PUC PH Grand Philippine Loop will endeavor to include places that are not covered by the official challenge.

The Grand Philippine Loop team will be traveling in 8 vehicles equipped with POP-UP CAMPERS PH overlanding equipment. Their vehicles will include a RAM Rebel pickup truck, 2 Fords (Ranger Sports and Ranger Raptor), 2 Nissans (Navara), and 3 Toyotas (2 Hilux pickups and 1 New Generation Tamaraw). The team will travel for 10 days each month, park and secure their rigs at a designated hub, return to Metro Manila for work and rest, before continuing the route on the following month.

Pop-Up Camping Around Luzon, Visayas, and Mindanao

The team plans to start their Grand Philippine Loop from Kilometer 0 at Rizal Park in Manila on January 22, 2027. From Manila, they will drive around Central and Northern Luzon with planned stops at tourism and historic spots along the way. They plan to camp overnight at a scenic beach in San Narciso, Zambales on their first day, and then spend the next days driving to and camping at the next destinations that include Alaminos, Pangasinan; Lake Tabeyo in Kabayan, Benguet; Vigan, Ilocos Sur; Laoag, Ilocos Norte; Aparri and Tuguegarao in Cagayan Province, Dingalan and Baler in Aurora, and then back to Metro Manila for the first stage of their Grand Philippine Loop.

In February, the team plans to cover Southern Luzon (Bicol), Visayas (Samar, Leyte) and into Mindanao (Surigao, Siargao) in 10 days. In March, the team plans to drive around Northern, Eastern and Southern Mindanao before flying back to Manila from Cagayan de Oro City. In April, they projected drives around Western Mindanao, Negros and Panay, followed by an extended stop in Iloilo for the Sea-Doo Escape 2027. They are still planning and coordinating their routes for June and July, and might extend their sojourn into August, when necessary.

A Real, Legit Philippine Loop and More

To comply with the official Philippine Loop rules, and in partnership with the Department of Tourism (DOT), the PUC PH team plans to accomplish the required registration, official ride logbook, checkpoint verifications, daily odometer photos, and strict adherence to rules (such as not changing vehicles or drivers) as they pass through multiple major islands, designated checkpoints, and inter-island ferry crossings.

POP-UP CAMPERS PH principal partners Genius "Gen" Belanio and Niño "Nio" Racho stated that their initial purpose in undertaking the Grand Philippine Loop was simply to challenge themselves to go through the official Philippine Loop challenge. But as they got deeper into their planning stages, they decided to change their goal to "Promote, Popularize and Prioritize Philippine Tourism", especially since the country has lots of beautiful, exciting and fantastic sights and places that have to be experienced by our own countrymen.

Blogs, Vlogs, Media Coverage, a Coffee Table Book, and Wranglers

During the press conference held on October 19, 2026 at the POP-UP CAMPERS PH HQ in Marikina, Wrangler Jeans and Apparel joined the press conference to official announce their commitment as the official outfitter of PUC PH Grand Philippine Loop team. "Wrangler has been recognized as the rugged jeans to wear during camping, exploration, and outdoor activities since 1947," stated Donnie Manaloto, Marketing Head of Fil-Pacific Apparel Corporation, the official distributor of Wrangler jeans and apparel in the country. "We recognize the effort of POP-UP CAMPERS PH to promote, popularize and prioritize Philippine Tourism with their Grand Philippine Loop and we want Wrangler to be part of the experience."

"As avid overlanding enthusiasts, we've experienced scenic places around our beautiful country that have never been featured in any tourism promotion," explained Racho. "We believe that it is time to give back to our country by sharing these fantastic places with our countrymen and the world with our blogs and vlogs; through the coverage of our friends from the media in different parts of the country, and ultimately, through our planned published coffee table book about our journey."

In cooperation with Wrangler Jeans and Apparels, Fil-Pacific Apparel Corporation, Alfred Watermax, Dose Sinko Café, and Power Wheels Magazine, the POP-UP CAMPERS PH Grand Philippine Loop will post daily updates through their social media accounts on Facebook





