JETOUR LAUNCHES THE ALL-NEW S08 i-DM IN THE PHILIPPINES

The seven-seater plug-in hybrid SUV combines a 347 PS powertrain, up to 1,000 km of combined range, and premium features for Filipino families.

JETOUR Auto Philippines officially launched the all-new JETOUR S08 i-DM at the Wack Wack Golf and Country Club, expanding its regional lineup with a new seven-seater plug-in hybrid SUV.

The launch event drew approximately 300 attendees, including media representatives, dealer partners, banking executives, prospective buyers, and automotive club members.

Television personality and JETOUR owner Luis Manzano led a product walkaround during the event, detailing



In the photo: Mr. Timothy Sytin, Executive Director – JETOUR Auto Philippines



In the photo: Mr. Miguelito Jose, Managing Director – JETOUR Auto Philippines





From left to right: Mr. Eyrx Guiang, Aftersales Director – JETOUR Auto Philippines, Mr. Luis Manzano, JETOUR Owner and Celebrity, Mr. Rommel Sytin, Chairman – UAAGI Auto Group, Mr. Kenneth Sytin, Vice Chairman – UAAGI Auto Group, Mr. Jenson Zheng, Country Managing Director - JETOUR Auto International, Mr. Miguelito Jose, Managing Director – JETOUR Auto Philippines, Mr. Timothy Sytin, Executive Director – JETOUR Auto Philippines, Ms. Cherry May De Los Santos, Marketing Director – JETOUR Auto Philippines, Mr. Nikko Sayson, Sales Director – JETOUR Auto Philippines, Mr. Benjamin Li, Country Manager – JETOUR Auto International

the vehicle's exterior design, cabin features, and onboard technology.

Senior executives from parent company UAAGI Auto Group, JETOUR Auto Philippines, and JETOUR Auto International attended the unveiling.

JETOUR Auto Philippines' Executive Director Timothy Sytin reaffirmed the group's commitment to expanding mobility options in the country, while JETOUR Auto Philippines Managing Director Miguelito Jose outlined the brand's local expansion strategy and introduced the S08 i-DM as its newest flagship offering.

The launch drew key leadership from UAAGI Auto Group, including Chairman Rommel Sytin, Vice Chairman Kenneth Sytin, and Vice President for Legal and Compliance Atty. Ruby Dimaano. JETOUR Auto Philippines was represented by Jose, Timothy Sytin, Marketing Director Cherry May De Los Santos, Aftersales Director Eryx Guiang, and Sales Director Nikko Sayson. JETOUR Auto International Country Managing Director Jenson Zheng and Country Manager Benjamin Li also attended.

Power and Efficiency for Everyday Driving

The JETOUR S08 i-DM is powered by a 1.5-liter turbocharged gasoline engine paired with an intelligent dual electric motor system and a 1DHT transmission. Together, the system produces a combined output of 347 PS and 525 Nm of torque.

Its 18.4 kWh lithium iron phosphate (LFP) battery, supplied by CATL, provides an all-electric driving range of up to 89 kilometers. For longer trips, the vehicle offers a combined driving range of up to 1,000 kilometers, giving drivers the flexibility to travel longer distances with fewer stops for refueling.

The S08 i-DM supports CCS2 charging, with an estimated charging time of 2.6 hours from 20% to 100% using slow charging and 18 minutes from 30% to 80% using fast charging.

It also comes with a 3.3 kW Vehicle-to-Load (V2L) power outlet, allowing owners to use the vehicle's battery to power compatible external appliances and equipment.

On the outside, the S08 i-DM features Stellar Panoramic Daytime Running Lights, LED headlamps, distinctive waterfall tail lights, and 20-inch Starlight alloy wheels.

Seven Seats and Intelligent, Upscale Comfort for the Whole Family

Designed for family-oriented versatility, the seven-seater SUV measures 4,810 mm in length, 1,930 mm in width, and 1,705 mm in height, anchored by a 2,820 mm wheelbase. The interior features power-adjustable seating across all three rows, standard power-folding third-row seats, and an automated second-row sliding mechanism to streamline rear ingress and egress.

Cabin appointments emphasize comfort, featuring heated and ventilated front seats wrapped in leather upholstery, dual-zone automatic climate control with dedicated rear vents, and a panoramic sunroof. The vehicle includes a hands-free power tailgate and multi-scenario seating configurations, including Queen Bed, Nap, and Car Wash modes.

At the center of the cockpit is a 15.6-inch rotatable "Sunflower" touchscreen paired with a 10.25-inch digital instrument cluster. Infotainment is backed by Apple CarPlay, Android Auto, Wi-Fi connectivity, and four-zone voice command recognition. Acoustic delivery is handled by a 12-speaker surround-sound system with a dedicated subwoofer.

Device integration includes a 50W wireless charging pad alongside standard USB and Type-C ports. Environmental controls feature PM2.5 and CN95 cabin filtration systems integrated with an active anion air purifier.

Safety Features and Driver Assistance

The JETOUR S08 i-DM comes equipped with multiple airbags, including front, front-side, and curtain airbags. Standard safety systems include Anti-lock Braking System (ABS), Electronic Brakeforce Distribution (EBD), Electronic Stability Program (ESP), Traction Control System (TCS), Hill Hold Control, and Hill Descent Control.

Its driver assistance features include Adaptive Cruise Control (ACC), Automatic Emergency Braking (AEB), Forward Collision Warning (FCW), Lane Keeping Assist (LKA), Lane Departure Warning (LDW), Blind **Spot Detection (BSD), and Lane Change Assist (LCA).**

Rear Cross Traffic Alert, Rear Collision Warning, Traffic Jam Assist, and Integrated Cruise Assist are also included.

For easier parking and maneuvering, the vehicle is equipped with a 360-degree HD camera, chassis-view camera, and front and rear parking sensors. Tire Pressure Monitoring System (TPMS) and ISOFIX child-seat anchors provide additional convenience for families.





S08 Limited-Time Introductory Offer Until November 30, 2026

To mark the S08 i-DM's official launch, JETOUR Auto Philippines has slashed off a generous ₱100,000 off the official suggested retail price, offering this dynamic, electrified seven-seater SUV for only ₱1,698,000.00 until November 30, 2026.

The enhanced incentive applies automatically to customers with confirmed existing bookings. To qualify for the full ₱100,000 deduction, buyers must finalize their vehicle purchase and take delivery on or before Nov. 30, 2026.

The Latest Addition to the JETOUR Auto Philippines Lineup

With its seven-seat configuration, plug-in hybrid powertrain, long combined driving range, and extensive list of comfort and safety features, the JETOUR S08 i-DM adds another option to the brand's growing range of SUVs in the Philippines.

Available in Azure Gray, Midnight Black, Morning Mist White, and Stream Silver exterior colors with both Beige and Black interior options, the S08 i-DM is designed to meet the needs of families who want a spacious vehicle equipped for both city driving and longer journeys.

SK Auto Fun Run 11: The Fun & Camaraderie is Back!





During an informal press conference / get-together at the recently-opened Vikings Luxury Buffet in Greenhills on November 6, 2026, Johnson Tan, the proprietor of JSK Custom Paint and Auto Works, announced the revival of the much-anticipated JSK Auto Fun Run, the annual auto fun run, mobile car show, and car club gathering.

Johnson, who's affectionately called "Uncle", by most of his friends in the car clubs, automotive aftermarket and accessories community, announced that JSK Auto Fun Run 11, will be held on April 17, 2027. The auto fun run convoy is slated to start at the Philippine Arena in Bocaue, Bulacan and then snake their way through the North Luzon Expressway (NLEX) to San Fernando, Pampanga, where they will converge at the LausGroup Event Center along the San Fernando Interchange.

The JSK Auto Fun started in 2011 as a simple drive from Valenzuela City to Subic with car-loving friends in a convoy of 70 vehicles. The convoy grew to 180 vehicles in 2012; 300 vehicles in 2013; 510 vehicles in 2014; 1,059 vehicles in 2015; 1,182 vehicles in 2016; 1,052 vehicles in 2017; 1,016 vehicles in 2018; and more than 900 vehicles in 2019. In 2020, Johnson and his team were planning a grand event to celebrate the 10th year of the JSK Auto Fun Run. They were looking forward to establish a world record with a 2,000-car convoy as well as give away grander prizes, such as several motorcycles, two cars, and a condominium unit. Unfortunately, the COVID-19 pandemic prevented them from carrying out their grand plans and the auto activity went on hiatus until 2023.

In April 2024, Johnson and his team finally organized the JSK Auto Fun Run X, with the convoy gathering at SM City North EDSA and then driving all the way to the LausGroup Event Center in San Fernando, Pampanga. Several events, such as the local elections and the traditional year-long mourning of the passing of Johnson's beloved mother, again prevented the holding of the auto fun run in 2025.

Sponsors who signed up this early for JSK Auto Fun Run 11 include Pista Lubes performance-driven motor oils and lubricants; Amaron automotive batteries; Meguiar's Philippines car care, accessories, cleaners, polishes, waxes, conditioners, and protectants; and Decal Republic automotive wrap and accessories shop. Support will be provided by NLEX Corporation, in coordination with the Land Transportation Office (LTO), under LTO Chief Assistant Secretary Markus Lacanilao.

"Expect the return of fun and camaraderie, especially among car clubs", said Johnson Tan. "As we've always done, we will have awards and contests, including an 'Early Bird' for the early registrants, 'Mr. & Miss JSK Auto Fun Run', 'Largest Club Contingent' and lots of games, such as our Hamburger Eating Contest for the men and Hotdog Eating Contest for the ladies, and lots of raffle prizes. Hope to see you on April 17, 2027 at JSK Auto Fun Run 11!"