

BYD Contributes Green Logistics with over 1,500 NEVs Delivered to the Philippines

BYD’s dedicated roll-on/roll-off (RoRo) vessel completed its maiden voyage with its first international port call in the Philippines, delivering over 1,500 brand-new New Energy Vehicles (NEVs) to the country. The first shipment, received by BYD Cars Philippines, a subsidiary of ACMobility, marks a strategic milestone in the company’s push for vertically integrated, sustainable logistics while supporting the country’s transition to electric mobility. Notably, half of the vessel’s crew are Filipino seafarers, reflecting BYD’s commitment to inclusive innovation and the integration of local talent into its global operations.

The arrival signals BYD’s accelerating global push toward clean mobility, with the Philippines serving as a strategic gateway in the brand’s expanding international logistics network. As the first port of call for the brand’s specialized NEV carrier, the country plays a key role in supporting efficient, low-emission transport across the region.

“This milestone is a testament to the Philippines’ readiness for large-scale EV adoption,” said Bob Palanca, Managing Director of BYD Cars Philippines. “Being the first stop on this vessel’s global journey highlights our country’s role in BYD’s sustainable growth and our shared vision of clean, future-ready mobility.”

This further positions the Philippines at the forefront of BYD’s green logistics strategy and highlights its expanding role in the brand’s international operations. The arrival marks the beginning of BYD’s global rollout of vertically integrated low-emission logistics, anchored by state-of-the-art vessels designed for large-scale NEV transport. The vessel’s deployment will enable more frequent deliveries and improved availability of BYD vehicles and spare parts, bringing sustainable, transformative mobility closer to even more Filipino families. It reflects a coordinated effort to align clean energy manufacturing with sustainable distribution on a global scale.



Half of the crew onboard BYD’s dedicated roll-on/roll-off (RoRo) ship are Filipino seafarers highlighting the commitment of BYD to inclusive innovation and the integration of local talent into its global operations.

“With this dedicated fleet, BYD is finding better ways to deliver clean mobility worldwide,” said Adam Hu, Country Head of BYD Philippines. “Having the journey in Batangas highlights how advanced logistics and innovation come together to drive our sustainable future.”

Measuring 199.9 meters long and 38 meters wide, the vessel can carry up to 7,000 NEVs at one time. It is equipped with 16 adjustable hydraulic decks, intelligent loading systems, and multiple temperature sensors to ensure optimal climate control for EVs, hybrids, and electric buses. Supporting these innovations is a du-

al-fuel propulsion system that runs on liquefied natural gas (LNG), a cleaner-burning alternative to traditional marine fuel, which reduces emissions by over 30% compared to conventional vessels. This aligns with BYD’s long-term mission to “Cool the Earth by 1°C.”

Named after BYD’s manufacturing hub in Zhengzhou, the ship is part of a planned eight-vessel fleet set to be deployed. These specialized carriers support BYD’s rapidly expanding global supply chain, which saw overseas exports rise by 159.5% year-over-year.

ACMobility and BYD Philippines Turn Over Electric Vehicles to Ayala Foundation for Emergency Response



(L-R): Adam Hu, Country Head, BYD Philippines; Tony Lambino, President, Ayala Foundation Inc.; Jaime Alfonso Zobel de Ayala, CEO, ACMobility; Bob Palanca, Managing Director, BYD Cars Philippines

ACMobility, together with BYD Philippines, formally turned over four advanced electrified vehicles to the Ayala Foundation, the social development arm of the Ayala Group of Companies, to enhance its disaster response capabilities on the ground. The fleet comprises three BYD Shark 6 DMO pickups and one BYD Sealion 6 DM-i SUV, each equipped with emergency gear to enable them to navigate freely and respond to urgent situations.

Held last July 9, 2025, in observance of National Disaster Resilience Month, the turnover of the emergency vehicles was attended by Jaime Alfonso Zobel de Ayala, CEO of ACMobility; Tony Lambino, President of Ayala Foundation; Adam Hu, Country Head of BYD Philippines; and representatives from community partners in Mindoro, including Aninuan Barangay Captain Manolito Bagos, Iraya Mangyan representative Wilson Pampilo; and Pablito de Jesus.

“These vehicles are tools for hope, equipped to support fast mobilization during emergencies and help deliver aid, equipment, and relief where they’re needed most. With advanced electric technology and modern rescue features, they’re built to serve communities in times of greatest need,” said Jaime Alfonso Zobel de Ayala, CEO of ACMobility.

Mobility with Purpose

The four BYD electrified vehicles are part of ACMobility and BYD Philippines’ commitment to donate USD 100 for each BYD Sealion 6 DM-i sold from its launch on July 25, 2024, to December 31, 2024, to aid in disaster relief and preparedness following the devastation brought by Typhoon Carina last year.

As the chosen beneficiary of this donation, Ayala Foundation will utilize the rescue vehicles in the implementation of its Disaster Risk Reduction and Management, or DRRM, program, as well as its other programs led by partner NGOs in various local communities. Aside from

the vehicles, proceeds from the donation will also be used to procure disaster preparedness kits and water filtration systems to be distributed to vulnerable communities across Luzon as part of safe water initiatives during disasters.

“Every second matters in a crisis, and these vehicles will help us reach communities faster and safer. We thank BYD Philippines and ACMobility for sharing in our mission to uplift lives, especially in times of urgent need,” said Tony Lambino, President of Ayala Foundation.

Technology that Saves Lives

Powered by its revolutionary Dual Mode Off-road powertrain, the BYD Shark 6 DMO features all-wheel drive, providing enhanced traction and stability. Its two electric motors are powered by a 29.6 kWh BYD Blade battery and a 1.5-liter turbocharged onboard generator, delivering a combined output of 435 PS and 650 Nm of torque. With the ability to haul up to 835 kg of cargo, tow up to 2,500 kg, and wade through waters as deep as 700 mm, the BYD Shark 6 is ideally suited for flood rescue and relief logistics.

The BYD Sealion 6’s proven Super DM-i technology enables it to deliver an electric-only range of up to 105 km (NEDC) and a combined range of 1,100 km, making it suitable for responding to emergencies in remote communities. Both models also feature Vehicle-to-Load (V2L) technology, enabling them to serve as a power source for running appliances, charging radios, mobile phones, and other devices, making them ideal for disaster-affected areas with limited or no power or electricity.

“At BYD, we believe electric mobility can go beyond convenience and sustainability; it can also save lives. We are proud to support the Ayala Foundation with technology that’s designed to respond when it matters most,” said Adam Hu, Country Head of BYD Philippines.

The Bayanihan Spirit Lives On

The recent rains and floods brought by Tropical Storms Crising, Dante, Emong, and the Southwest Monsoon, also known as Habagat, demonstrated the need for capable emergency response vehicles.

Responding to the needs of select communities in Metro Manila, Ayala Foundation made use of the BYD Shark 6 DMO to deliver food packs and Go Bags prepared by Ayala Foundation, Ayala Group volunteers, including ACMobility employees, and partner organizations to flood-affected barangays in Bagong Silang in Quezon City, Tañong in Malabon, Bangkulasi in Navotas, Parola in Manila, and Tumana in Marikina last July 25 and 26, 2025.

The Ayala Group of Companies and BYD dealerships donated more than 900 food packs, 500 Go Bags, and 2,500 anti-bacterial medicines to families and communities in these barangays, which were distributed in partnership with local government partners.

In addition to these efforts, BYD La Union also extended a helping hand to local communities in the province that were directly impacted by Typhoon Emong. Utilizing the Shark 6 and Sealion 6’s V2L feature, local residents were able to charge their mobile phones and gadgets while electricity service was cut in the aftermath of the storm. The free charging service organized by the dealership enabled residents of the community to

stay connected over the weekend as emergency services worked to restore power to the affected areas of the province.

All these initiatives reflect a shared commitment among ACMobility, BYD Philippines, Ayala Foundation, and its partners to harness innovation and transformative mobility as a force for good, empowering communities and uplifting lives during times of crisis.

Mitsubishi Motors Philippines Opens New 2S Dealership in Marikina



Mitsubishi Motors Philippines Corporation (MMPC) proudly announces the opening of its newest dealership in Marikina City, operated by its long-time dealer partner Diamond Motor Corporation (DMC). This is DMC’s first-ever 2S dealership, offering Parts and Service operations—providing customers with easier access to Mitsubishi’s vehicle care solutions.

Strategically located at Block 33 Lot 30 Mt. Everest Street corner G. Fernando Avenue, New Marikina Subdivision, Santa Elena, Marikina City, the newly opened dealership boasts a 2,878 sqm facility on a 6,500 sqm property - ensuring a spacious and comfortable environment for customers.

It also features a spacious customer lounge, while the service area is equipped with sixteen (16) bays, capable of simultaneously handling various services from basic Periodic Maintenance Service (PMS) check-ups up to full body repairs. To further enhance customer experience, ample parking space is available for customers who are visiting the dealership.

Alongside its main branch in Marcos Highway, this expansion is a testa-

ment to DMC’s continued commitment to excellence and customer satisfaction. “Diamond Motor Corporation has been an acknowledged trailblazer in the automotive industry for over 50 years. We constantly innovate to serve our customers better for them to experience the Diamond Difference,” said DMC Dealer Principal George Blaylock.

Customers may visit the new Marikina dealership to have their vehicles checked and serviced from Monday to Saturday at 8:00 AM to 5:00 PM. For smoother scheduling of transactions, customers may contact the following numbers in advance before visiting the dealership:

Landline: (02) 7-000-9671
Mobile: 0916-841-9238
zCustomer Relations Officers: 0908-886-9438 / 0953-285-8663

This new dealership further strengthens MMPC’s presence in Metro Manila and underscores its commitment to providing the best customer experience by bringing top-notch quality vehicles and reliable aftersales services closer to every Filipino with the help of its loyal dealer partners.

Ford Among Philippines’ Top Brands in 2025



Ford Philippines was recently listed as one of the Philippines’ top 50 brands in 2025, reflecting its continued commitment to deliver segment-leading vehicles and innovative service offerings to the Filipino motoring public.

The rankings were developed by global media giant Campaign with research firm Pureprofile, with the study spanning six key Southeast Asian markets: Indonesia, Thailand, the Philippines, Malaysia, Vietnam, and Singapore. Brands were evaluated on nine key attributes: awareness, purchase intent, quality, recommendation, buying experience, customer experience, brand touchpoints, innovation, and loyalty.

Ford Philippines ranked #44 and joined two more automotive brands in the prestigious list.

“This recognition is a testament to the trust and confidence our customers place in the Ford brand,” said Pedro Simoes, managing director, Ford Philippines. “We thank our customers for choosing a Ford as their daily driver and our network of dealers for always ensuring our customers are well taken care of. We are inspired and motivated to take the Ford brand in the Philippines to greater heights and continue making memorable experiences for our customers today and in the future.”

Ford Philippines is kicking off its electrification journey in the second half of 2025 and is set to introduce its suite of electrified products that will boost its product portfolio. It is also planned to transform the retail experience across its dealerships with its Ford Signature 2025 dealership design, offering customers a more engaging, immersive and personalized purchase and after-sales journey.

Lastly, a new Ford learning facility will be built to enhance the technical expertise of Ford technicians which would further improve the ownership experience. The new facility will also allow for adequate space for Electric Vehicle (EV) training programs, as well as non-technical training for dealer sales and service personnel.



(L-R):Emil Francis de Quiros, Senior Director, Development Programs Ayala Foundation Inc.; Tony Lambino, President, Ayala Foundation Inc.; Adam Hu, Country Head, BYD Philippines; Jaime Alfonso Zobel de Ayala, CEO, ACMobility; Bob Palanca, Managing Director, BYD Cars Philippines