



The Charge Forward Begins: JETOUR T1 Lightning i-DM Takes Center Stage in Subic

JETOUR Auto Philippines successfully hosted the JETOUR T1 Lightning i-DM Media Drive on November 25–26, 2025, offering members of the motoring press an exclusive opportunity to experience the brand’s advanced Plug-in Hybrid Electric Vehicle (PHEV) technology. The two-day drive brought participants from the flagship JETOUR Auto Quezon Avenue showroom to ACEA Subic Beach Resort, with a scenic stopover and luncheon at Rali’s Restaurant, setting the stage for an immersive and hands-on exploration of the T1 Lightning i-DM’s real-world performance.

Set against the relaxing coastal backdrop of Subic, the program highlighted the advantages of JETOUR’s next-generation electrified lineup—underscoring why the JETOUR T1 Lightning i-DM is engineered as a smarter, cleaner, and more efficient alternative to traditional internal combustion engine (ICE) vehicles.

A New Standard in Everyday Efficiency

The T1 Lightning i-DM impressed media participants with its seamless combination of electric mobility and hybrid adaptability. With a pure electric driving range of up to 120 km and a total combined range of up to 1,200 km, the T1 Lightning i-DM delivers meaningful fuel savings, flexible long-distance capability, and a reduced carbon footprint—while maintaining the practicality needed for daily use.

Exceptional Value Without Compromise

During the drive, JETOUR highlighted the model’s suite of intelligent systems and convenience features,including: Intelligent Dual-Motor (i-DM) Hybrid Power System

- Intelligent power distribution for optimal efficiency
- Smooth transitions between EV, hybrid, and engine drive modes
- Regenerative braking for energy recapture and extended driving range



In the photo: Ms. Cherry May De Los Santos, Marketing Director – JETOUR Auto Philippines and Mr. Miguelito Jose, Managing Director – JETOUR Auto Philippines

- Advanced Driver Assistance Systems (ADAS), including:
- Adaptive Cruise Control
- Lane Keeping Assistance
- Forward Collision Warning
- Autonomous Emergency Braking
- 360° HD Surround View Camera
- Blind Spot Monitoring and Rear Cross Traffic Alert

Comfort, Connectivity & Convenience

- Intelligent multi-function screen cockpit with high-resolution displays
 - Wireless Apple CarPlay and Android Auto
 - Multi-mode ambient interior lighting
 - Panoramic sunroof
 - Fast-charging capability for the onboard battery
 - Advanced climate control with PM2.5 air filtration system
- JETOUR Auto Philippines also emphasized the exceptional value offered by the T1 Lightning i-DM. Customers will benefit from very competitive pricing versus standard ICE vehicles, allowing them to enjoy more value without compromising on performance, comfort, or technology.
- We are truly proud to introduce the T1 Lightning i-DM to the Philippine market, said Mr. Miguelito Jose, Managing Director of JETOUR Auto Philippines. “This model represents our commitment to making advanced electrified mobility more accessible to Filipino families. With its intelligent hybrid technology, exceptional efficiency,

and highly competitive pricing, the T1 Lightning i-DM delivers unmatched value without compromising performance, comfort, or innovation. Our goal is to empower more drivers to transition to smarter and more sustainable mobilityand the T1 Lightning i-DM is a major step toward that future.”

Despite its advanced hybrid powertrain and premium features, the T1 Lightning i-DM carries an SRP of ₱1,898,000, yet remains accessible through a special introductory price of only ₱1,798,000 for a limited time. This ensures more Filipino drivers can experience next-generation PHEV mobility at an unmatched value.

Comprehensive Protection for Peace of Mind

The T1 Lightning i-DM comes with one of the most robust warranty packages in its class:

- 6-Year General Warranty or up to 1,000,000 km
- 8-Year Battery Warranty
- 10-Year Engine Warranty

These extensive protections demonstrate JETOUR’s confidence in the durability and long-term reliability of its hybrid systems.

A Memorable and Engaging Drive Experience

Throughout the two-day event, participants experienced the T1 Lightning i-DM’s smooth electric acceleration, refined cabin comfort, responsive chassis dynamics, and quiet operation—qualities that define JETOUR’s new-generation i-DM technology. The serene atmosphere and amenities at ACEA Subic Beach Resort further elevated the overall experience.

“We extend our sincere gratitude to our media partners for joining us and experiencing the capabilities of the T1 Lightning i-DM firsthand,” JETOUR Auto Philippines shared.

“This drive demonstrates our mission to provide technology-driven, practical, and value-packed vehicles that meet the evolving needs of modern Filipino drivers.”



THE UNSTOPPABLE ONE

READY FOR EVERY DRIVE

Coding Exempt
RA 11697

5 Seater
PHEV

1200 Kilometer
Combined Range

1 MILLION MILEAGE
10 ENGINE WARRANTY
8 POWER BATTERY WARRANTY
6 YEAR GENERAL WARRANTY

Combined Charging
System 2 (CCS 2)

Four-Leaf Clover
Headlights

24-Hour Air Conditioning
(Parked)

Adaptive Ventilation
Airflow

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