



Welcome to 68 Roces, where contemporary living seamlessly meets everyday convenience in the heart of Quezon City

A Prosperous Beginning in Quezon City

As families gather to welcome the Lunar New Year, many also take the opportunity to reassess where they want to build the next chapter of growth. Beyond celebration, it is a time for considered decisions — especially those involving home, stability, and long-term security.

Along Don Alejandro Roces Avenue in Quezon City, 68 Roces presents a rare opportunity to secure a home within a private, gated residential pocket in one of Metro Manila’s most established districts. Developed by Eton Properties, this exclusive community offers thoughtfully designed three- to four-bedroom townhomes for families who value privacy, accessibility, and enduring address strength.

In a city that continues to grow denser, low-density gated communities within central Quezon City are increasingly limited. 68 Roces blends tranquility with connectivity — offering residents a controlled residential environment while remaining close to major business districts, leading schools, hospitals, and lifestyle centers. Tomas Morato, Timog Avenue, EDSA, and Greenhills are all within easy reach, allowing daily life and business mobility to flow seamlessly.

For many Filipino-Chinese families, property in established Metro Manila neighborhoods remains a cornerstone of long-term wealth preservation. A secure address in Quezon City offers both lifestyle convenience and capital stability. 68 Roces stands within a mature urban setting, where land value has historically demonstrated resilience across cycles.

Each townhome features modern architecture, generous layouts, and quality finishes suited for growing or multi-generational households. Three- and four-bedroom configurations allow flexibility for extended family living, home offices, or future expansion — practical considerations for families planning beyond the immediate present.

Security remains a priority, with 24/7 guarded access, perimeter fencing, and CCTV monitoring ensuring peace of mind. A central amenity area with a singular function room and a swimming pool provides space for gatherings and shared milestones within a controlled and private environment.

The Lunar New Year symbolizes renewal and forward movement. For families seeking a home that aligns with both aspiration and prudence, 68 Roces offers a balanced proposition: a secure, premium address within Quezon City, positioned for long-term stability and growth.

Discover life at 68 Roces and begin a new chapter in Quezon City. Visit www.eton.com.ph to learn more or call 0920 951 0851.



You can have your own timeless design that can define a residence built for today and for years to come.

Created for moments of rest and renewal, the swimming pool offers a quiet, relaxed space where you can slow down, unwind, and enjoy everyday living at 68 Roces.



Thoughtful design meets everyday comfort at 68 Roces