



ONGPIN TOWER
王彬·金環閣

KEEN & WORTH
PROPERTY DEVELOPERS, INC.

BEHIND THE TOWER:

The Minds Shaping Ongpin Tower

王彬金環閣背後的故事

This July, Ongpin Tower unveils *Behind the Tower Stories*, offering an unprecedented look into the minds behind one of Binondo's most anticipated residential developments for 2027. The feature brings together architects, designers, engineers, builders, and visionaries whose collective knowledge and expertise are shaping Ongpin Tower, Keen & Worth's landmark development in the world's oldest Chinatown.

More than a showcase of a residential tower, the series explores the people and their design philosophies behind the project. Through intimate interviews and behind-the-scenes access, *Behind the Tower Stories* reveals how a shared commitment to heritage, craftsmanship, innovation, and community became the foundation for a development that seeks to redefine modern Chinatown living.

One of the creative minds behind this project is architect Miguel Ocampo Tan, who approached it as a challenge that extended far beyond designing a high-rise. For him, the goal was to create a new landmark that is quintessentially Binondo that reflects the district's rich cultural history while serving the needs of future generations. Rising on a rare tri-corner lot with four distinct elevations and commanding 360-degree views of Manila, Ongpin Tower presented a unique opportunity to create an architectural statement rooted in place. Together with architect Mia Ocampo Tan Lee, the design also considered the realities of modern, prestigious Filipino-Chinese family life, introducing low-density residential floors and layouts that accommodate multi-generational living.

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— Kimberly Klaire K. Wong
Keen and Worth's Chief Operating Officer
營運總監

The series continues inside the tower through the work of Monica Belen and her team at M Concepts. Rather than focusing solely on luxury finishes, the interior design philosophy revolves around creating spaces that reflect the evolving lifestyle of contemporary Filipino-Chinese families. Hospitality-inspired comforts through spatial planning. The resulting interiors are envisioned not only as elegant residences but as homes designed to pass on and to support family traditions, celebrations, and everyday life for generations to come.

Landscape architecture became another important layer in the project's storytelling. Led by architect Rowland Agullana and the team at CUBE System, Ongpin Tower's outdoor spaces were conceived as an oasis within arm's length from the vibrant energy of Ongpin Street. Pocket gardens, meditation areas, communal gathering spaces, and dedicated joss paper burning zones draw inspiration from Filipino-Chinese traditions while embracing biophilic design principles. The result is a living

landscape that fosters wellness, reflection, and community while maintaining a strong connection to cultural identity.

Driving this vision into reality required an equally ambitious team of engineers. With more than five decades of construction expertise, Jaime Lim and the team at Ironcon discuss the rigorous standards, methodologies, and discipline required to build a landmark designed to endure for future generations.

Supervising this effort is Engr. Charl Villena and the project management team of SPARC, whose role extends beyond construction oversight into ensuring all members and teams adhere to timelines and quality standards. Through careful coordination and project governance, the team ensures that every aspect of the development remains at par with the needs of modern and discerning homeowners.

For Keen & Worth, Binondo was more than just a prestigious location. It's a legacy that is worthy of a space in the Metro Manila skyline.

As the world's oldest Chinatown, the district embodies centuries of commerce, culture, entrepreneurship, and family legacy. The company's decision to establish its flagship development in this historic community reflects a belief that luxury today is not only about exclusivity, but about meaning, permanence, and connection to place.

This philosophy ultimately shapes what Ongpin Tower means. Rather than replacing heritage with modernity, the project seeks to demonstrate how both can coexist. Through architecture, design, landscape, engineering, and construction, the development honors Binondo's rich history while introducing a contemporary vision of luxury living that remains deeply rooted in culture and community. This is how it's redefining Chinatown living.

As *Behind the Tower Stories* reveals, Ongpin Tower is the product of a collective effort from visionaries from architects, designers, engineers, and builders who share a

common ambition: to create a landmark worthy of Binondo, one that honors its past while building for future generations.

“Ongpin Tower is beyond just a luxury residential property. From the get-go, our goal was to develop a landmark worthy of the world's oldest Chinatown that also respects its heritage-conscious environment, while redefining what a legacy address means. This shaped our thinking in every step of our planning, from architecture, design, construction, to landscaping, we are all guided by the deep admiration we have for this rare, tri-corner lot in Metro Manila,” shared Keen & Worth Chief Operating Officer Kimberly Klaire K. Wong.

To learn more about the newest prestige address at Keen & Worth Ongpin Tower, visit [keenandworth.com/ongpintower/scheduleavisit](https://www.keenandworth.com/ongpintower/scheduleavisit) to book your private viewing.

今年七月，王彬金環閣 (Ongpin Tower) 將推出《王彬金環閣背後的故事》(Behind the Tower Stories)。透過以前所未有的視角，深入探討這座岷倫洛最受期待的 2027 年住宅發展項目之一背後的智囊團隊，匯聚了建築師、設計師、工程師、建造者和遠見卓識者，他們的集體智慧共同塑造著這座位於全球最古老華人區，並由 Keen & Worth 開發的王彬金環閣。

該紀錄片系列不僅僅展示了一座住宅大廈，更探索了項目背後的人員及其設計理念。透過親密的訪談和幕後記錄，《王彬金環閣背後的故事》揭示了對傳統、工藝、創新和社群的共同承諾，如何成為這個力求重新定義現代華人區生活發展項目的基石。

這個項目背後的創意智囊之一是建築師 Miguel Ocampo Tan，他將此視為一項遠超設計一座高樓大廈的挑戰。對他而言，目標是打造一個既具備岷倫洛核心特質、反映該區豐富文化歷史，同時又能滿足未來世代需求的新地標。王彬金環閣矗立於一塊罕有的三角地段上，擁有獨特的外觀設計，並坐擁馬尼拉 360 度的全景視野，這為創造一個植根於當地的建築宣言提供了獨特的契機。與建築師 Mia Ocampo Tan Lee 攜手合作，設計亦考慮到現代享負盛名的菲華家庭生活

的現實需求，引入了低密度住宅單位樓層以及可容納幾代同堂生活的佈局。

該系列透過 Monica Belen 及其 M Concepts 團隊的工作，將視角延伸至大廈內部。室內設計理念並非僅僅專注於奢華的飾面，而是圍繞著創造能反映當代菲華家庭不斷演變之生活方式的空間。透過空間規劃，營造出受到酒店啟發的舒適感。最終呈現的室內空間不僅僅是夢想中的優雅居所，更是能夠傳承以及支持未來世世代代的家庭傳統、慶典和日常生活的家。

景觀建築成為該紀錄片系統講述中另一個重要的層面。由建築師 Rowland Agullana 和 CUBE System 團隊領導，王彬金環閣的戶外空間被構想為一個距離生機勃勃的王彬街僅幾步之遙的綠洲。CUBE System 的 Raychelle Beltran 透過設置燒金紙區、冥想區、公共聚會空間融入親生物設計原則的小型花園，確保菲華家庭的傳統被貼心地編織進居住體驗中。CUBE System 團隊共同打造出一個充滿生機的景觀，在保持與文化認同強烈連結的同時，促進了健康、反思與社群融合。

將這一願景轉化為現實，需要一支同樣充滿雄心壯志的工程師與建造者團隊。憑藉五十多年的建築專業經驗，Jaime Lim 和 Ironcon 團隊討

論了交付一座旨在為未來世代打下堅實基礎的地標所需的嚴格標準、方法和紀律。這項努力的核心是大廈深達 73 米的地基，這有力地證明了該項目對結構韌性、卓越工程和建築長期性能的承諾。透過精心規劃與執行，團隊確保了王彬金環閣能夠經受住時間的考驗。

監督這項工作的是工程師 Charl Villena 帶領的 SPARC 項目管理團隊，他們的職責延伸至施工監督之外，更要確保所有成員和團隊恪守時間表及質量標準。透過細緻的協調和項目管治，團隊確保該發展項目的每一個方面都與現代且富有遠見的業主需求保持一致。

對於 Keen & Worth 而言，岷倫洛不僅僅是一個享負盛名的地段。它是一個配得上在大岷區天際線中佔一席位的傳奇。作為全球最古老的華人區，該區體現了數百年的商業、文化、企業家精神和家族傳承。該公司決定在這麼歷史悠久的社區建立其旗艦發展項目，反映了一種信念：當今的奢華不僅在於獨特性，更在於意義、永恆性以及與地方的連結。

這種理念最終塑造了王彬金環閣的含義。該項目並非以現代性取代傳統，而是力求展示兩者如何共存。透過建築、設計、景觀、工程和施工，該發展項目向岷倫洛的濃厚歷史致敬，同時引

入了一種與文化和社群深深植根的當代奢華生活願景。這正是它重新定義華人區生活的方式。正如《王彬金環閣背後的故事》所揭示的那樣，王彬金環閣是建築師、設計師、工程師和建造者等遠見者的集體努力成果，他們擁有一個共同的抱負：打造一座配得上岷倫洛的地標，一座在為未來世代建造的同時，也向其過去致敬的地標。

Keen & Worth 營運總監 Kimberly Klaire K. Wong 分享道：「王彬金環閣不僅僅是一處奢華的住宅物業。從一開始，我們的目標就是開發一個配得上全球最古華人區的地標，同時尊重其注重傳統的環境，並重新定義傳承地址的意義。這塑造了我們規劃中每一步的想法，從建築、設計、施工到園景綠化，我們都深受對大岷區這塊罕見三角地段的深切讚賞所引導。」

欲了解更多關於 Keen & Worth 王彬金環閣最新尊尚府邸的資訊，請瀏覽 [keenandworth.com/ongpintower/scheduleavisit](https://www.keenandworth.com/ongpintower/scheduleavisit) 預約您的私人參觀。

About Keen & Worth Property Developers, Inc.

Founded on a philosophy of human-centric engineering and deliberate urban design, Keen & Worth Property Developers, Inc. is an emerging disruptor in the Philippine luxury real estate landscape. The firm is dedicated to creating purposeful, premium structures that respect localized heritage while establishing new global standards of operational excellence and structural permanence.

Ongpin Tower stands as the developer's maiden signature project, a 52-storey low-density vertical village commanding the rare, historic tri-corner intersection of Ongpin, Gonzalo Puyat, and F. Torres streets in Binondo, Manila. Engineered with an institutional-grade, 73-meter-deep foundation and premium global provisions, the landmark heirloom address built to secure family legacy and multi-generational stability for decades to come. Learn more at [keenandworth.com](https://www.keenandworth.com).