

Toyota PH Officially Starts Retail Sales for the All-New Land Cruiser FJ

Toyota Motor Philippines (TMP) officially starts retail sales of the all-new Land Cruiser FJ, expanding one of Toyota’s most iconic nameplates with a more compact SUV designed for today’s drivers. For generations, the Land Cruiser has been recognized in the Philippines for its exceptional durability, reliability, and ability to tackle challenging terrain, making it a trusted companion for both everyday journeys and demanding expeditions. The all-new Land Cruiser FJ brings that same Land Cruiser DNA into a more accessible, maneuverable package that balances legendary capability with the practicality needed for daily driving.

Drawing inspiration from classic Land Cruiser models, the all-new Land Cruiser FJ adopts a bold, upright silhouette with short overhangs, a wide stance, and generous ground clearance to support its off-road capability. At the same time, its compact proportions make it practical for city driving, offering a balance between rugged functionality and daily usability. The rear side-access cargo door, rear-mounted spare tire, and squared-off body panels further reinforce its utilitarian character while providing a platform suited for personalization and outdoor-oriented builds.

Proven Power for the City and the Off-Road

Inside, the cabin adopts a functional, driver-oriented layout designed for everyday usability. Durable materials, intuitive controls, and modern infotainment features create a practical environment for daily commutes while remaining ready for weekend adventures.

Powering both the TX and VX variants is a 2.7-liter 2TR-FE naturally aspirated gasoline engine, producing 166 horsepower and



245Nm of torque. The engine is paired with a six-speed automatic transmission and a part-time four-wheel-drive system, operating in rear-wheel drive during normal road use and allowing drivers to engage



four-wheel drive when additional traction is needed.

The Land Cruiser FJ uses a ladder-frame chassis paired with a double-wishbone front suspension and a four-link rear suspension, delivering the structural strength expected from the Land Cruiser name while maintaining ride comfort for everyday use. Active Traction Control System (A-TRC) comes standard for both variants, supporting vehicle stability across varying terrain.

Both variants measure 4,610mm long and 1,855mm wide, ride on a 2,580mm wheelbase, and provide 245mm of ground clearance. The TX stands 1,890mm tall while the VX measures 1,950mm in height.

Land Cruiser Functionality from the Ground Up

Positioned as an accessible entry into the Land Cruiser lineup, the all-new Land Cruiser FJ is offered in two variants: the 2.7L TX A/T and the 2.7L VX A/T, giving customers more options under Toyota’s multi-pathway approach of providing vehicles that suit different mobility needs and lifestyles.

The TX is intended for customers seeking a straightforward and capable 4x4 that can readily be adapted to their needs. It comes equipped with 17-inch steel wheels, LED lighting, a 9-inch infotainment display, a 7-inch TFT instrument cluster, synthetic leather seats with manual adjustments, and physical controls for key vehicle functions, including a leverparking brake and rotary selector for four-wheel-drive modes, reinforcing its functional, driver-focused character.

For customers looking for additional comfort, technology, and safety, the VX builds on the TX’s rugged foundation with premium enhancements. It upgrades to 18-inch alloy wheels, roof rails, side



steps, a larger 12.3-inch infotainment display, an eight-way power-adjustable driver’s seat, a leather shift knob, and a Panoramic View Monitor. The VX also comes equipped with Toyota Safety Sense 3.0, which includes a Pre-Collision System, Dynamic Radar Cruise Control, Lane Departure Alert, and Automatic High Beam, providing additional driver support for both everyday driving and off-road journeys.

The all-new Land Cruiser FJ is available in Smoky Blue, Oxide Bronze Mica, Ash, Attitude Black Mica, and Platinum White Pearl Mica PC. The selection pairs bold adventure-inspired hues with premium customers a choice of finishes that suit their preferences.

Moving Forward. Going Further.

Dealer Confidence Fuels Suzuki Philippines’ Network Expansion

Suzuki Philippines continues to move forward and go further alongside its trusted dealer partners as it marks a series of dealership milestones across the country from July to September 2026. Through the groundbreaking of a new dealership, alongside dealership relocations, relaunches, renovations, and facility upgrades, Suzuki and its dealer partners reaffirm their shared commitment to expanding the brand’s nationwide presence and delivering an even better ownership experience for Filipino customers.

At a time when many businesses are taking a measured approach to expansion, Suzuki’s dealer partners continue to invest in the brand, demonstrating their confidence in Suzuki Philippines and its long-term direction. These projects reflect not only the continued growth of Suzuki’s nationwide network but also the enduring partnerships that have been built over the years between Suzuki Philippines and its dealer groups.

Leading the expansion is Elite North Autocars, Inc., headed by Dealer Principal Mr. Alejandro Alexis P. San Juan, as the dealer group strengthens Suzuki’s presence in Cagayan Valley through two significant milestones on July 23, 2026. The first is the groundbreaking of Suzuki Auto Iguig, a new full 3S (Sales, Service, and Spare Parts) dealership strategically located along the National Highway in Barangay Sta. Teresa, Iguig, Cagayan. Once completed, the facility will become the fourth Suzuki dealership under Elite North Autocars, further reinforcing the group’s commitment to expanding Suzuki’s reach in Northern Luzon.

On the same day, Elite North Autocars will also mark the relocation of Suzuki Auto Tuguegarao to its new 3S Satellite (3SS) facility along Cagayan Valley Road in Tuguegarao City. Having commenced operations in March 2025, the dealership now moves to a more accessible and prominent location with a larger showroom, providing customers with an improved dealership experience while strengthening Suzuki’s presence in the province.

In the Visayas, Sakura Autoworld, Inc., under the leadership of Dealer Principal Mr. Jose Daniel R. Borromeo, continues to strengthen Suzuki’s presence through two major dealership developments. On August 5, 2026, Suzuki Auto Tacloban will officially relaunch at its new standalone 3S facility in Abucay, Tacloban City. The relocated dealership features upgraded sales



and aftersales areas, including an expanded workshop designed to provide faster and more efficient customer service.

This will be followed on August 7, 2026 by the relaunch of Suzuki Auto Iloilo, where extensive renovation and expansion works have enhanced the dealership’s showroom and further distinguished its sales and aftersales operations. The facility will also feature an e VITARA charging station, supporting Suzuki’s preparations for the introduction of its future electrified vehicle lineup and demonstrating the dealer group’s readiness for the next generation of mobility.

Also taking place on August 7, 2026, Cebu Autocentrale Corporation, under the leadership of Dealer Principal Mr. Brian L. Chua, continues to invest in enhancing Suzuki’s brand image through the relaunch of Suzuki Auto SM Consolacion. Operating since 2017, the dealership has undergone a comprehensive renovation featuring updated corporate identity signages and facility improvements designed to provide customers with a more modern and welcoming showroom experience while reinforcing Suzuki’s visual identity in the region. The relaunch will also feature a customer-focused activity to celebrate the dealership’s refreshed facility and engage the local Suzuki community.

Meanwhile, Wheels, Inc., led by Dealer Principal Mr. Ramon T. Goh, is set to reopen Suzuki Auto Manila Bay in September 2026 following its relocation to a new facility in Pasay City. Originally established in 2006, the dealership has been relocated to a more strategic location that offers improved accessibility, enhanced customer safety, and more convenient parking, creating a refreshed dealership environment that better serves customers in Metro Manila.

Collectively, these developments highlight the continued confidence of Suzuki Philippines’ dealer partners in the brand and their shared commitment to investing in facilities that meet the evolving needs of customers while strengthening Suzuki’s nationwide presence.

Norihide Takei, Director and General Manager for the Automobile Division of Suzuki Philippines Incorporated, expressed his gratitude to the company’s dealer partners for their continued trust and commitment.

“The continued investments of our dealer partners reflect the strong trust and confidence they have placed in Suzuki Philippines and in the future of our brand. We are sincerely grateful to Elite North Autocars, Cebu Autocentrale Corporation, Wheels, Inc., Sakura Autoworld, Inc., and all our dealer partners for their unwavering support and commitment to growing with us.”

“Each new dealership, relocation, renovation, and facility enhancement represents more than an investment in infrastructure—it is a shared commitment to providing a better ownership experience for our customers and bringing Suzuki closer to more Filipino communities. We congratulate our dealer partners on these important milestones and look forward to achieving even greater success together as we continue to strengthen our network across the country.”

The continued investments made by Suzuki Philippines’ dealer partners stand as a testament to the strength of the company’s partnerships and the confidence they share in the brand’s future. Together with its dealer network, Suzuki Philippines remains committed to expanding its nationwide presence, enhancing the customer experience, and delivering quality mobility solutions to more Filipinos for years to come.

ACMobility, Shell open eight EV charging hubs in key locations across PH More sites to open within the year



(L-R) Yvonne Castro, Head of Government Engagements, ACMobility; Josh Altarejos, Site Development Head, ACMobility; Maria Bejoc, Head of Network Operations and Business Development, ACMobility; Carla Buencamino, Head of Mobility Infrastructure, ACMobility; Mike Ramolete, General Manager, Shell Mobility; Jolo Valdez, Non-Fuel Retail and E-Mobility Manager, Shell Mobility; Zsak Sta. Ana, Format and Alliances Manager, Shell Mobility; Paolo Barredo, National Sales Manager, Shell Mobility; Analiza Canlas, Retailer, Shell Mobility; and Mark Calo, North Luzon District Manager, Shell Mobility

ACMobility, the country’s leading provider of electric vehicle charging infrastructure, and Shell Pilipinas Corporation have opened eight electric vehicle (EV) charging hubs in strategic Shell Mobility stations across the country, expanding access to electric mobility infrastructure beyond the capital region.

Through a partnership inked in September 2025, ACMobility has been rolling out EV charging infrastructure equipped with DC fast chargers in Shell Mobility stations on major highways and other key locations, making worry-free long-distance EV drives possible.

The newest hubs opened this month at Shell Mobility stations on the northbound and southbound sides of the North Luzon Expressway in Mexico, Pampanga—expected to serve motorists bound for popular northern destinations, among them Baguio City and La Union, and northern travelers headed back to Metro Manila.

“As we ramp up our efforts to build the Philippine EV Spine, we are grateful to have Shell as our partner in advancing the country towards sustainable mobility. Through our partnership, we’re making EV charging accessible along major thoroughfares that link key destinations across Luzon, Visayas and Mindanao,” said Carla Buencamino, ACMobility Head of Mobility Infrastructure.

“Through this partnership, we’re bringing together Shell’s wide presence in

strategic locations and ACMobility’s expertise in building EV charging infrastructure. By combining our complementary strengths, we’ll be able to serve the country’s growing community of EV drivers,” said Jolo Valdez, Non-Fuel Retail and E-Mobility Manager for Shell Mobility.

ACMobility EV Charging Hubs are now open in the following locations:

- Shell Mexico NLEX Northbound, Pampanga
- Shell Mexico NLEX Southbound, Pampanga
- Shell North Expressway Dau, Pampanga
- Shell Subic, Zambales
- Shell Mangaldan, Pangasinan
- Shell Tanaytay Alaminos, Pangasinan
- Shell Bago Aplaya Talomo, Davao City
- Shell Matina Enclaves, Davao City

ACMobility and Shell aim to build charging hubs in a total 50 Shell locations with more than 100 charge points across the country. Other charging sites in Pampanga, Cavite and Camarines Sur are set to open soon, while hubs in Batangas, Bataan and Cebu are scheduled for construction.

All these hubs are integrated in ACMobility’s partner app Evro, which allows drivers to locate available charge points in real time, plan their charging schedule, and pay for charging sessions via GCash or credit card.

As of July 2026, ACMobility has over 200 charging locations across the country, with more charge points going online month on month.



ACMobility and Shell Pilipinas Corp. recently opened an EV Charging Hub at the Shell Mobility station in Mexico, Pampanga. The hub is one of several charging locations now operational through the partnership between ACMobility and Shell, with more sites opening soon.